

Advance Education with Philanthropic Support

Academic engagement is centered on the mission to build the future workforce. This calls on employers to reach students early in their learning journeys, fostering the best talent and excitement for promising jobs in the industry. However, with fragmented resources and funding, philanthropy is a **key lever to unlocking quality education**. Organizations in the energy industry have the power to **break down educational barriers**, help students **reach their full potential**, and create **highly skilled candidates ready to enter the workforce**.

There are many ways to philanthropically support Energy & Natural Resources (ENR) education. Explore a list of options below:*

Support Individual Students

- Scholarships
- Fellowships

Support Classrooms & Educators

- Material donations
- Monetary donations
- Grants

HOW YOU BENEFIT:

WHY INVEST IN ACADEMIC PHILANTHROPY?

Skill your future workforce

Help students achieve quality education, giving them the tools and experience to become highly skilled candidates

Spend less on new joiners

Early skilling and learning experiences means you spend less money and effort on recruitment and training

Tax advantages

Corporate giving programs offer many tax advantages, allowing you to invest more back into your organization

Employee satisfaction & retention

Strategic collaborations are mutually beneficial, creating a two-way exchange of expertise

Build your corporate brand

Meaningful and impactful philanthropy easily showcases your priorities for corporate responsibility



DRAW INSPIRATION: HOW DO SOME ORGANIZATIONS DO THIS TODAY?



SUPPORT INDIVIDUAL STUDENTS

Scholarships

Dominion Energy Educational Equity Scholarship Program: Dominion Energy provides scholarship awards for students pursuing 2-year programs or 4-year degrees

Exelon Foundation Academy & Scholarship: As a part of its STEM Academy program, Exelon Foundation also offers a scholarship program for current and former attendees, aimed to foster growth and educational development opportunities for young women in STEM fields

Fellowships

Chevron Fellowship in Energy: Chevron offers a fellowship for PhD students focused on research that will enable scalable innovation in lower carbon-intensity energy solutions



SUPPORT CLASSROOMS & EDUCATORS

Material donations

NextEra Energy STEM Kit Donations: NextEra donates STEM kits to local schools, including wind generator kits that walk students through the process of building a wind turbine

Monetary donations

ERMCO Donation for STEM & CTE Programs: Earlier this year, ERMCO donated \$225,000 to three local school systems to support their STEM and CTE programming

Grants

Duke Energy Foundation Grant: Duke Energy Foundation's grant was made to strengthen and uplift communities, including focus areas for:

- Workforce development training
- Energy and engineering education for K-12 students and teachers

**These examples are non-exhaustive and not representative of all organizations*



HOW CAN MY ORGANIZATION START ON THIS TODAY?

Start a Scholarship, Grant, or Fellowship Program

- ⚡ Define your organization's goals, including impact and target audience
*Who is your program made to support and why?
Does a scholarship, grant, or fellowship fit best?*
- ⚡ Assess your internal resources & capacity
Does your organization have existing programs / committees, or do you need to create one?
- ⚡ Source funding
What is your budget, and will you need to partner with other organizations?
- ⚡ Define program details & procedures
Who is eligible to apply, how much are you offering, and what is the application and review process?
- ⚡ Consider working existing organizations
Consider working with [Scholarship America](#) or others to leverage expertise and outreach

Make Material or Monetary Donations to Schools

- ⚡ Define your organization's goals for impact to education
Do want to provide general financial support or specific materials?
- ⚡ Assess your internal resources & capacity
What is your budget, and does your organization have existing committees to work through?
- ⚡ Explore examples & draw inspiration
How are industry peers or others in your area donating to local schools?
- ⚡ Reach out to schools/admin of interest
Are there specific schools or districts your organization has existing relationships with?

DIVE DEEPER WITH OTHER HELPFUL GUIDES

- Philanthropy Roundtable's [A Wise Giver's Guide to Supporting Career and Technical Education](#)
- Scholarship America's key considerations for [How to Create a Scholarship](#)
- Explore the [ACTE Grants and Scholarships Resource Center](#) for new examples and inspiration