



Careers in
Energy Week 2026:

CATALYST KIT

Welcome to Careers in Energy Week 2026!

From **October 19 to 23**, join the Center for Energy Workforce Development in inspiring the next generation of energy professionals. As a valued member or partner, your voice is critical.

We've developed a suite of materials to make your participation easy and impactful. Let's work together to celebrate our industry during Careers in Energy Week and beyond!



UNLOCK YOUR IMPACT

Assets At Your Fingertips

Visit <https://cewd.org/ciew/> to find accessible resources that promote dynamic careers in energy, allowing you to engage your community in a way that works best for you.

READY-TO-USE ONE PAGERS:

Explore a series of one-pagers to introduce diverse, high-impact energy careers to different audiences (e.g., students, veterans, career changers, and more) highlighting responsibilities, skills, and growth potential. Spanish collateral is available as well.

INTERACTIVE ACTIVITIES:

Make learning about energy careers exciting and memorable with interactive resources, such as a bingo card, coloring book, energy ad libs, career quiz, and curated Spotify playlist.

ENGAGING VIDEO CONTENT:

Access testimonials to showcase what real professionals love about the industry.

SOCIAL MEDIA PLAYBOOK:

Find pre-written posts, eye-catching graphics, and recommendations for engaging on social.

How to Amp Up Your **PARTICIPATION**

Your involvement is key to a successful Careers in Energy Week.

- **EXPLORE THE RESOURCES:** Look through the materials to find the best tools to supplement your own Careers in Energy Week efforts.
- **ENGAGE YOUR NETWORK:** Share resources with your network. You can integrate into your existing recruitment efforts, community engagement programs, educational partnerships, and more.
- **SHARE ONLINE:** Post regularly on your social media channels using our pre-written content and graphics.
- **TAG US!** Don't forget to tag Get Into Energy and use the CIEW hashtags on social media so we can reshare your messaging.
 - #CIEW
 - #CareersInEnergyWeek
 - #ShapedByEnergy



Support Workforce Development Initiatives

Careers in Energy Week is just the start, as this work continues year-round! Get involved and support workforce development with these industry initiatives:



Hire PowHER, a national initiative uniting unions, employers, and organizations to expand opportunities for women in energy.



EnergyAccelerator, an open-source library with energy curriculum, educator assets, and energy club guides.



EnergyConnector, a virtual tool linking educators with employers for guest speakers, field trips, and internships.



Congressional Site Visits, an initiative inviting elected officials to see the people, training, and careers powering the nation's energy workforce.

Ready to Get Started?

All of these resources are available for download at [CEWD.org](https://cewd.org).

Have questions or need customized support? Reach out to CEWD at staff@cewd.org

Let's make Careers in Energy Week 2026 our most impactful yet!