

CEWD WORKFORCE DEVELOPMENT SUMMIT

November 17–20, 2026 | National Harbor, MD

Presented By  **CEWD**
Center for Energy
Workforce Development

SPONSORSHIP OPPORTUNITIES



CEWD's Annual Workforce Development Summit offers a unique platform to collaboratively find solutions to enhance workforce development in the energy industry. The 2026 program connects leaders and energy professionals across the industry with educational resources, best practices sharing, and meaningful dialogues, all aimed at cultivating a highly skilled energy workforce.

Sponsorship opportunities span across the Workforce Development Summit, CHRO Forum, and 20th Anniversary Celebrations. Your sponsorship of these programs is essential in supporting CEWD's work to unite the industry on the future of equitable work in the energy sector.

PLATINUM • \$10,000

UNLIMITED SPONSORSHIPS AVAILABLE

- Customizable sponsorship opportunities (e.g., lunch, breakfast, the mobile app, a pre-meeting event, etc.)
- Prominent sponsorship recognition throughout the Summit
- Introduction of one of the general session speaker at the Summit
- Company logo showcased on all promotional and on-site Summit materials
- Conference registration fees waived for two attendees for the Summit
- Dedicated page on the mobile app

GOLD • \$7,500

UNLIMITED SPONSORSHIPS AVAILABLE

- Prominent sponsorship recognition throughout the Summit
- Company logo showcased on all promotional and on-site materials
- Conference registration fees waived for one attendee at the Summit
- Sponsorship recognized via app notification during the Summit
- Dedicated page on the mobile app

BUSINESS PARTNER SHOWCASE

NEW IN 2026 • \$5,000

UNLIMITED OPPORTUNITIES AVAILABLE

Elevate your brand's visibility at the heart of the energy industry's premier talent event. For the first time, CEWD is offering a Business Partner Showcase category, designed specifically for partners looking to engage directly with decision-makers.

- Standard 10x10 area in the main hall
- Signage and table-tents during dedicated time on the agenda
- One push notification via the Summit mobile app to all attendees
- Booth summary (max 140 characters) to be added to the mobile app and website agenda
- Dedicated page on the mobile app
- Opportunity to host consultation clinics for those looking for professional guidance
- Recognition at the First Timers & New Member Reception included

Note: Registration not included, pass to exhibitor hall for 3 staff.



The deadline for sponsorship is **October 30, 2026**

To sign up for sponsorship opportunities, please reach out to christina@cewd.org.

SILVER • \$5,000

UNLIMITED SPONSORSHIPS AVAILABLE

- Sponsorship recognition throughout the Summit
- Company logo on all promotional and on-site materials
- Conference registration fee waived for one attendee for the Summit
- Sponsorship recognized via app notification during the Summit
- Dedicated page on the mobile app

20TH ANNIVERSARY

RECEPTION SPONSOR • \$7,500

UNLIMITED SPONSORSHIPS AVAILABLE

- Logo recognition via signage at the Summit reception location
- Deliver a welcome message
- Create a receiving line to greet each guest
- Logo on beverage napkins
- Host each attendee's first drink of the night
- Dedicated page on the mobile app

WELCOME BAG SPONSOR • \$5,000

ONE SPONSOR FOR SUMMIT

This sponsorship offers “first minute” recognition of your company brand as attendees are presented with their custom welcome tote and then enjoy ongoing visibility throughout the show and beyond.

- Company logo on welcome bags and input on the overall design
- One piece of company literature included in bags
- Two company giveaway included in the bags (to be supplied by Sponsor 1-month prior to the conference)
- Dedicated page on the mobile app

COFFEE & CHARGING STATION SPONSOR • \$4,000

LIMITED TO TWO SPONSORS

This sponsorship is all about energy! Provide power to the people through coffee breaks and power their devices at convenient charging stations, all branded to your company.

- Recognition during coffee breaks through signage and on mobile app
- Branding recognition at digital device charging stations
- Dedicated page on the mobile app

LANYARD SPONSOR • \$4,000

LIMITED TO ONE SPONSOR

Always a favorite, the lanyard sponsorship offers exceptional brand visibility to each and every attendee as they don their daily credentials and peek at name tags of industry colleagues.

- Company logo on lanyards
- Dedicated page on the mobile app

CHRO FORUM • \$2,500

UNLIMITED SPONSORSHIPS AVAILABLE

- Sponsorship recognition throughout the CHRO Forum
- Company logo on all promotional and on-site materials
- One-Day conference registration fee waived for one attendee
- Dedicated page on the mobile app

PROGRAM TRACK SPONSOR • \$3,000

LIMITED TO ONE SPONSOR PER TRACK

Your sponsorship of one of our program tracks will help CEWD bring the finest in workforce development education to attendees. Track selection will be determined based on first-come, first-served. See the program for tracks.

- Recognition during sessions throughout the conference and on the program
- Opportunity to introduce all sessions within your sponsored track
- Dedicated page on the mobile app

SUPPORTER • \$2,000

UNLIMITED SPONSORSHIPS AVAILABLE

- Sponsorship recognition throughout the CHRO Forum
- Company logo on all promotional and on-site materials
- One-Day conference registration fee waived for one attendee
- Dedicated page on the mobile app

Center for Energy Workforce Development
cewd.org/workforce-development-summit/

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