



CEWD Celebrates **Two Decades** of Talent Pipeline Progress

*Secure the Industry's Legacy by
Investing in the Next Generation*



Shaping the Energy Workforce for the Next 20 Years

Investing in the Center for Energy Workforce Development's (CEWD) 20th Anniversary honors two decades of energy workforce development and underscores your commitment to the next generation of talent who will power the industry's possibilities and fuel our future.

By joining this exclusive circle of donors, you will:

- Expand energy education nationwide as we work toward full adoption of the Energy and Natural Resources Career Cluster in schools across the U.S.
- Bridge the gap for veterans and military families transitioning to civilian careers through our Troops to Energy Jobs programming
- Advance workforce initiatives like Hire PowHER, which attracts more women to skilled trades, and scholarships that dismantle barriers for aspiring technicians and engineers.

Your help will ensure that critical workforce development needs are identified for influential stakeholders and decision makers. This is an invitation to secure your legacy at the forefront of the industry. As we celebrate our history on Capitol Hill this year, your stewardship will become part of the story.





Contribution Levels

Legacy Circle (\$40,000)

Contributors will receive:

- **Inclusion in the “Visionary Video” Series:** An interview with a company executive will be made into a professional 60-second video for our “Future of the Workforce” spotlight series. Donor will receive a copy for its own LinkedIn/internal use.
- **Named Scholarship Recognition:** A one-time \$5,000 student scholarship will be awarded in the donor’s name through the Get Into Energy Scholarship Fund.
- **Executive Boardroom Feature in People of Energy:** A dedicated full-page spread or a “Founder’s Interview” feature in the new People of Energy coffee table book being developed for CEWD’s 20th anniversary for distribution to Congressional offices, executive offices in select federal agencies, industry CEOs, and executive offices for each state’s governors. Contributors will receive a complimentary copy.
- **Premier Anchor Branding:** Your corporate logo will hold “Anchor Position” on the primary stage banner and miscellaneous other signage locations at the Congressional Reception on Capitol Hill to be held during the CEWD Workforce Summit.
- **Commemorative Award:** A high-end, physical 20th-anniversary award presented during CEWD’s Workforce Development Summit.
- **Social Media “Member Spotlight”:** A dedicated post on CEWD’s LinkedIn highlighting its commitment to the energy workforce.
- **Recognition on the Digital “Wall of Honor”:** A permanent, interactive 20th-anniversary digital display on the CEWD homepage for the entire anniversary year.
- **Recognition at the 20th Anniversary celebration at CEWD’s 2026 Workforce Development Summit:** Your support will help paint the event perfect with celebratory recognition.

Impact Circle (\$20,000)

Contributors will receive:

- **Feature in People of Energy:** One page feature in the new People of Energy coffee table book being developed for CEWD’s 20th anniversary for distribution to Congressional offices, executive offices in select federal agencies, and executive offices for each state’s governors. Contributors will receive a complimentary copy.
- **Premier Branding:** Your corporate logo will appear on miscellaneous event signage locations at the Congressional Reception on Capitol Hill to be held during the CEWD Workforce Summit.
- **Commemorative Award:** A high-end, physical 20th-anniversary award presented during CEWD’s Workforce Development Summit.
- **Social Media “Member Spotlight”:** A dedicated post on CEWD’s LinkedIn highlighting its commitment to the energy workforce.
- **Recognition on the Digital “Wall of Honor”:** A permanent, interactive 20th-anniversary digital display on the CEWD homepage for the entire anniversary year.
- **Recognition at the 20th Anniversary celebration at CEWD’s 2026 Workforce Development Summit:** Your support will help paint the event perfect with celebratory recognition.

Advocate Circle (\$10,000)

Contributors will receive:

- **Logo Recognition in People of Energy:** Prominent logo placement in the new People of Energy coffee table book being developed for CEWD’s 20th anniversary for distribution to Congressional offices, executive offices in select federal agencies, and executive offices for each state’s governors. Contributors will receive a complimentary copy.
- **Social Media “Member Spotlight”:** A dedicated post on CEWD’s LinkedIn highlighting its commitment to the energy workforce.
- **Recognition on the Digital “Wall of Honor”:** A permanent, interactive 20th-anniversary digital display on the CEWD homepage for the entire anniversary year.
- **Recognition at the 20th Anniversary celebration at CEWD’s 2026 Workforce Development Summit:** Your support will help paint the event perfect with celebratory recognition.

MAKE YOUR PLEDGE BY MARCH 1

Contributions must be pledged by **March 1** for inclusion in the People of Energy book, shared with influential audiences nationwide.

Contact CEWD’s **Missy Henriksen** (missy@cewd.org) or **Cornell Johnson** (cornell@cewd.org) to make a pledge or for additional information.