

# CEWD WORKFORCE DEVELOPMENT SUMMIT

November 18–20, 2025 | Washington, D.C. | The Wharf

Presented By  **CEWD**  
Center for Energy  
Workforce Development

## SPONSORSHIP OPPORTUNITIES

CEWD's Annual Workforce Development Summit offers a unique platform to collaboratively find solutions to enhance workforce development in the energy industry. The 2025 program connects leaders and energy professionals across the industry with educational resources, best practices sharing, and meaningful dialogues, all aimed at cultivating a skilled, diverse energy workforce.

Sponsorship opportunities span across the Workforce Development Summit, CHRO Forum, and Energy Careers Discovery Zone. Your sponsorship of these programs is essential in supporting CEWD's work to unite the industry on the future of equitable work in the energy sector.

To sign up for sponsorship opportunities, please reach out to [christina@cewd.org](mailto:christina@cewd.org).

The deadline for sponsorship is **October 27, 2025**.



### PLATINUM • \$10,000

#### UNLIMITED SPONSORSHIPS AVAILABLE

- Sponsorship of both the Workforce Development Summit and the DE&I Forum
- Customizable sponsorship opportunities (e.g., lunch, breakfast, the mobile app, a pre-meeting event, etc.)
- Prominent sponsorship recognition throughout the conferences
- Introduction of one general session speaker at the Summit
- Company logo showcased on all promotional and on-site Summit and Forum materials
- Conference registration fees waived for two attendees for the Summit and the DE&I Forum

### GOLD • \$7,500

#### UNLIMITED SPONSORSHIPS AVAILABLE

- Prominent sponsorship recognition throughout the Summit
- Company logo showcased on all promotional and on-site materials
- Conference registration fees waived for two attendees at the Summit

### SILVER • \$5,000

#### UNLIMITED SPONSORSHIPS AVAILABLE

- Sponsorship recognition throughout the Summit
- Company logo on all promotional and on-site materials
- Conference registration fee waived for one attendee for the Summit

### SUMMIT RECEPTION SPONSOR • \$7,500

#### LIMITED TO ONE SPONSOR

- Logo recognition via signage at the Summit reception location
- Deliver a welcome message
- Create a receiving line to greet each guest
- Logo on beverage napkins
- Host each attendee's first drink of the night

### WELCOME BAG SPONSOR • \$5,000

#### LIMITED TO ONE SPONSOR

This sponsorship offers "first minute" recognition of your company brand as attendees are presented with their custom welcome tote and then enjoy ongoing visibility throughout the show and beyond

- Company logo on welcome bags and input on the overall design
- One piece of company literature included in bags
- Two company giveaways included in the bags (to be supplied by Sponsor one month prior to the conference)

## PROGRAM TRACK SPONSOR • \$3,000

### LIMITED TO ONE SPONSOR PER TRACK

Your sponsorship of one of our program tracks will help CEWD bring the finest in workforce development education to attendees. Choose your sponsorship from the following tracks: Diversity, Equity, and Inclusion; Skill Development for the Future Energy Workforce; Community Engagement and the Future of Work. Track selection will be determined based on first-come, first-served.

- Recognition during sessions throughout the conference and on the program
- Opportunity to introduce all sessions within your sponsored track

## COFFEE & CHARGING STATION SPONSOR • \$4,000

### LIMITED TO TWO SPONSORS

This sponsorship is all about energy! Provide power to the people through coffee breaks and power their devices at convenient charging stations, all branded to your company.

- Recognition during coffee breaks through signage and on mobile app
- Branding recognition at digital device charging stations

## LANYARD SPONSOR • \$3,500

### LIMITED TO ONE SPONSOR

Always a favorite, the lanyard sponsorship offers exceptional brand visibility to each and every attendee as they don their daily credentials and peek at name tags of industry colleagues.

- Company logo on lanyards

## SUPPORTER • \$2,000

### UNLIMITED SPONSORSHIPS AVAILABLE

- Recognition at the conference, on website, and on mobile app

## CHRO FORUM SPONSOR • \$2,500

- Sponsorship recognition throughout the CHRO Forum
- Company logo on all promotional and on-site materials
- One-Day conference registration fee waived for one attendee



# Energy Careers DISCOVERY ZONE

## DISCOVERY ZONE SPONSORSHIP OPPORTUNITIES

### SIGNATURE SPONSOR • \$5,000

- Corporate brand on all promotions to external stakeholders
- High profile brand recognition in designated social media photo spots
- High profile brand recognition throughout the Discovery Zone
- Opportunity to include one piece of company literature or hand-out in give-away bags and one-piece of company literature at the information station (provided by organization)
- Opportunity to have short corporate video playing on video wall

### SUPPORTING SPONSOR • \$2,500

- High profile brand recognition throughout the Discovery Zone
- Opportunity to include one-piece of company literature at the information station
- Opportunity to have short corporate video playing on video wall
- Named recognition at food and beverage station

### INFORMATION STATION SPONSOR • \$1,000

- Brand recognition throughout the Discovery Zone
- Heavy corporate branding at information station where visitors will be directed for general industry inquiries
- Printed company literature may be displayed at the Information Booth

