

CEWD WORKFORCE DEVELOPMENT SUMMIT

November 19–21 2024 | Washington, D.C. | The Wharf

Presented By  **CEWD**
Center for Energy
Workforce Development

SPONSORSHIP OPPORTUNITIES

CEWD's Annual Workforce Development Summit offers a unique platform to collaboratively find solutions to enhance workforce development in the energy industry. The 2024 program connects leaders and energy professionals across the industry with educational resources, best practice sharing, and meaningful dialogues, all aimed at cultivating a skilled, diverse energy workforce.

This year's Summit has three new programs:

- **CHRO Forum** is a gathering of the industry's people leaders to discuss the most timely and relevant workforce development priorities
- **ERG Leaders National Learning Series** will unite ERG leaders from the energy industry to learn about best practices, discuss how to make the most of their resource groups, and network with their peers
- **Discovery Zone** is a one-stop-shop for decision-makers outside of the energy industry to learn about energy careers and how to best support workforce development in the space

Your sponsorship of these programs is essential in supporting CEWD's work to unite the industry on the future of equitable work in the energy sector.

To sign up for sponsorship opportunities, please reach out to christina@cewd.org.

The deadline for sponsorship is November 1, 2024.

PLATINUM • \$10,000

UNLIMITED SPONSORSHIPS AVAILABLE

- Early-access to attendee list (exclusively for business partners)
- Customizable sponsorship opportunities (e.g., lunch, breakfast, mobile app, pre-meeting event, etc.)
- Prominent sponsorship recognition throughout the Summit
- Introduction of one of the general session speakers at the Summit
- Company logo showcased on all promotional and on-site materials
- Conference registration fees waived for two attendees

GOLD • \$7,500

UNLIMITED SPONSORSHIPS AVAILABLE

- Prominent sponsorship recognition throughout the Summit
- Company logo showcased on all promotional and on-site materials
- Conference registration fee waived for one attendee

SILVER • 5,000

UNLIMITED SPONSORSHIPS AVAILABLE

- Sponsorship recognition throughout the Summit
- Company logo on all promotional and on-site materials
- Conference registration fee waived for one attendee

SUMMIT RECEPTION SPONSOR • \$7,500

UNLIMITED SPONSORSHIPS AVAILABLE

- Logo recognition via signage at the Summit reception location
- Deliver a welcome message
- Create a receiving line to greet each guest
- Logo on beverage napkins
- Host each attendee's first drink of the night



WELCOME BAG SPONSOR • \$5,000

LIMITED TO ONE SPONSOR

This sponsorship offers “first minute” recognition of your company brand as attendees are presented with their custom welcome tote. Then, enjoy ongoing visibility throughout the show and beyond.

- Company logo on welcome bags
- One piece of company literature included in bags
- Two company giveaways included in the bags (to be supplied by Sponsor 1-month prior to the conference)

COFFEE & CHARGING

STATION SPONSOR • \$4,000

LIMITED TO TWO SPONSORS

This sponsorship is all about energy! Provide power to the people through coffee breaks and power their devices at convenient charging stations, all branded to your company.

- Recognition during coffee breaks through signage
- Brand recognition at digital device charging stations

PROGRAM TRACK SPONSOR • \$3,000

LIMITED TO ONE SPONSOR PER TRACK

Your sponsorship of one of our program tracks will help CEWD bring the finest in workforce development education to attendees. Choose your sponsorship from the following tracks: Future of Work and Workplaces; Training, Learning and Skill Development; Community Engagement and Equitable Employment Pathways. Track selection will be made on a first-come, first-served basis.

- Recognition during sessions throughout the conference and on the program
- Opportunity to introduce all sessions within your sponsored track

CHRO FORUM SPONSOR • \$3,000

UNLIMITED SPONSORSHIPS AVAILABLE

- Sponsorship recognition throughout the CHRO Forum
- Company logo on all promotional and on-site materials
- One-Day conference registration fee waived for one attendee

SUPPORTER • \$1,500

UNLIMITED SPONSORSHIPS AVAILABLE

- Recognition at the conference



Energy Careers DISCOVERY ZONE

DISCOVERY ZONE SPONSORSHIP OPPORTUNITIES

SIGNATURE SPONSOR • \$5,000

- Corporate brand on all promotions to external stakeholders
- High profile brand recognition in designated social media photo spots
- High profile brand recognition throughout the Discovery Zone
- Opportunity to include one piece of company literature or hand-out in give-away bags and one piece of company literature at the information station (provided by organization)
- Opportunity to have short corporate video playing on video wall

SUPPORTING SPONSOR • \$2,500

- High profile brand recognition throughout the Discovery Zone
- Opportunity to include one piece of company literature at the information station
- Opportunity to have short corporate video playing on video wall
- Named recognition at food and beverage station

INFORMATION STATION SPONSOR • \$1,000

- High profile brand recognition throughout the Discovery Zone
- Heavy corporate branding at information station where visitors will be directed for general industry inquiries
- Printed company literature may be displayed at the Information Booth

EXPERIENCE ZONE SPONSOR

NO FEE, BUT WE WANT TO RECOGNIZE YOU!

- Tailor an experience at the Discovery Zone to help attendees learn about careers in energy
- High profile brand recognition at the Experience Zone and on promotions for the Discovery Zone
- Staff the experience and interact with attendees
- Recognition in post-event video

ERG LEADERSHIP SERIES • \$2,500

- Registration fees waived for four participants
- Prominent sponsorship recognition throughout the series (both virtual and in-person)
- Remarks at the in-person portion
- Company logo showcased on all promotional and on-site materials as sponsor