

CEWD WORKFORCE DEVELOPMENT SUMMIT

November 2024 | Washington, DC

Presented By  **CEWD**
Center for Energy
Workforce Development



CEWD's Annual Workforce Development Summit offers a unique platform to collaboratively find solutions to enhance workforce development in the energy industry. The 2024 program connects leaders and energy professionals across the industry with educational resources, best practice sharing, and meaningful dialogues, all aimed at cultivating a skilled, diverse energy workforce.

Your sponsorship of these programs is essential in supporting CEWD's work to unite the industry on the future of equitable work in the energy sector.

SPONSORSHIP OPPORTUNITIES

DEADLINE FOR SPONSORSHIP IS NOVEMBER 1, 2024

PLATINUM (SUMMIT & FORUM) • \$10,000

UNLIMITED SPONSORSHIPS AVAILABLE

- Sponsorship of both the [Workforce Development Summit](#) and the [DE&I Forum](#)
- Early-access to attendee list (exclusively for business partners)
- Customizable sponsorship opportunities (e.g., lunch, breakfast, mobile app, pre-meeting event, etc.)
- Prominent sponsorship recognition throughout the conferences
- Introduction of one of the general session speakers at the Summit
- Company logo showcased on all promotional and on-site Summit and Forum materials
- Conference registration fees waived for two attendees at the Summit and the Forum

GOLD (SUMMIT & FORUM) • \$7,500

UNLIMITED SPONSORSHIPS AVAILABLE

- Prominent sponsorship recognition throughout both [Workforce Development Summit](#) and the [DE&I Forum](#)
- Company logo showcased on all promotional and on-site materials
- Conference registration fees waived for one attendee at the Summit and Forum

SILVER (SUMMIT-ONLY) • \$5,000

UNLIMITED SPONSORSHIPS AVAILABLE

- Sponsorship recognition throughout the Summit
- Company logo on all promotional and on-site materials
- Conference registration fee waived for one attendee at the Summit

SUMMIT RECEPTION SPONSOR • \$7,500

UNLIMITED SPONSORSHIPS AVAILABLE

- Logo recognition via signage at the Summit reception location
- Deliver a welcome message
- Create a receiving line to greet each guest
- Logo on beverage napkins
- Host each attendee's first drink of the night

WELCOME BAG SPONSOR • \$5,000

LIMITED TO ONE SPONSOR

This sponsorship offers "first minute" recognition of your company brand as attendees are presented with their custom welcome tote. Then, enjoy ongoing visibility throughout the show and beyond.

- Company logo on welcome bags
- One piece of company literature included in bags
- Two company giveaways included in the bags (to be supplied by Sponsor 1-month prior to the conference)

COFFEE & CHARGING STATION SPONSOR • \$4,000

LIMITED TO TWO SPONSORS

This sponsorship is all about energy! Provide power to the people through coffee breaks and power their devices at convenient charging stations, all branded to your company.

- Recognition during coffee breaks through signage
- Brand recognition at digital device charging stations

PROGRAM TRACK SPONSOR • \$3,000

LIMITED TO ONE SPONSOR PER TRACK

Your sponsorship of one of our program tracks will help CEWD bring the finest in workforce development education to attendees. Choose your sponsorship from the following tracks: Diversity, Equity, and Inclusion; Skill Development for the Future Energy Workforce; Community Engagement; and the Future of Work. Track selection will be made on a first-come, first-served basis.

- Recognition during sessions throughout the conference and on the program
- Opportunity to introduce all sessions within your sponsored track

LANYARD SPONSOR • \$2,000

LIMITED TO ONE SPONSOR

Always a favorite, the lanyard sponsorship offers exceptional brand visibility to each and every attendee as they don their daily credentials and peek at name tags of industry colleagues.

- Company logo on lanyards

SUPPORTER • \$1,500

UNLIMITED SPONSORSHIPS AVAILABLE

- Recognition at the conference

KEYNOTE SPEAKER SPONSOR • CONTACT TO INQUIRE

UNLIMITED SPONSORSHIPS AVAILABLE

- Work with the CEWD Team to identify the keynote speaker
- Opportunity to introduce the keynote speaker

Please complete and return to christina@cewd.org.

Company Name _____

Primary Contact Name _____

Contact Email _____ Contact Phone _____

PLEASE INVOICE US FOR:

- | | | |
|---|--|--|
| <input type="checkbox"/> Platinum Sponsor | <input type="checkbox"/> Summit Reception Sponsor | <input type="checkbox"/> Lanyard Sponsor |
| <input type="checkbox"/> Gold Sponsor | <input type="checkbox"/> Welcome Bag Sponsor | <input type="checkbox"/> Supporter |
| <input type="checkbox"/> Silver Sponsor | <input type="checkbox"/> Coffee & Charging Station Sponsor | <input type="checkbox"/> Keynote Speaker Sponsor |
| | <input type="checkbox"/> Program Track Sponsor | |