

TODAY'S CEWD FOR TOMORROW'S ENERGY WORKFORCE



The Center for Energy Workforce Development has led the industry's response to critical workforce development needs since 2006.

Today, because of the vital focus on growing and training the industry's workforce and ensuring industry companies better represent the communities and customers they serve, there has never been a greater need for the industry's collaborative focus on the future of work, the workplace and the workforce. Today's CEWD is leading these efforts for tomorrow's clean energy workforce.

CEWD has been built on a foundation of a decade and a half of leadership for the industry, yet it has recently refocused, recharged and retooled its programs, projects and priorities to respond to workforce development needs of today – and tomorrow.

CEWD provides workforce development leadership in two ways. First, by supporting energy companies with their internal workforce development needs delivered through data and research reports, national workforce templates, case histories and best practices, educational programming and live and virtual networking. In addition, we are harnessing the power and voice of a unified industry to elevate the visibility of 21st century careers in energy to build a skilled, diverse talent pipeline.

Guided by the commitment of industry leaders, CEWD has a robust strategic agenda to address the future of work in the energy industry.

STRENGTHEN AWARENESS AND PROMOTE THE MERITS OF 21ST CENTURY CLEAN ENERGY CAREERS

- ⚡ Launching robust, multi-year career awareness campaign
- ⚡ Presenting and exhibiting at key conferences to promote the profession
- ⚡ Conducting media relations outreach to bring awareness to energy sector careers
- ⚡ Creating shareable collateral to promote industry careers to students, vets, career changers, educators, workforce systems, etc.
- ⚡ Sponsoring national challenges and contests to engage with youth
- ⚡ Spotlighting Careers in Energy Week
- ⚡ Developing industry presence with veterans' organizations and workforce boards
- ⚡ Supporting 30 active energy workforce consortia
- ⚡ Convening energy educators to address industry curriculum and career connections



CEWD
Center for Energy
Workforce Development

SUPPORT COMPANIES IN CREATING MORE DIVERSE, EQUITABLE, AND INCLUSIVE ENERGY WORKPLACES

- ⚡ Bringing strategies from the DE&I Roadmap to life for the industry
- ⚡ Launched multi-year partnership with the National Urban League to increase diversity in energy careers
- ⚡ Convening Diversity, Equity, and Inclusion Forums for Change
- ⚡ Driving career awareness resources into under-represented communities
- ⚡ Hosting real-time and online conversations on topics including increasing diversity in the skilled trades, hiring from the neuro-diverse community, and gender-neutral job titles
- ⚡ Connecting leaders for networking and idea sharing through our DE&I Community of Practice

SUPPORT COMPANIES DEVELOPING EMPLOYEES IN INCREASINGLY TECHNICAL AND DYNAMIC ENERGY CAREERS

- ⚡ Uniting learning leaders for big conversations on AR, VR, and AI in the workplace, upskilling needs, and how corporate training is structured
- ⚡ Published modernized Energy Industry Fundamentals curriculum to connect 500,000 students with energy and its career paths
- ⚡ Supporting the creation of Registered Apprenticeship Programs within the sector
- ⚡ Identifying skill competencies for jobs in new and emerging areas of energy technology

SUPPORT THE NEEDS OF THE INDUSTRY'S WORKFORCE DEVELOPMENT PROFESSIONALS AND THEIR PRIORITIES

- ⚡ Collecting and disseminating industry-wide research, data, demand reports and unique company benchmarks
- ⚡ Connecting industry leaders through peer networking forums
- ⚡ Providing insight and best practice sharing through extensive Communities of Practice
- ⚡ Supporting business leaders with company-specific workforce development needs through experienced HR consultants
- ⚡ Convening "members only" conferences, educational events and special learning resources
- ⚡ Sharing access to thousands of resumes through our Troops to Energy Jobs program
- ⚡ Offering education on energy workforce related policies



CEWD is a non-profit organization driven by more than 130 electric, natural gas, nuclear, and renewable energy companies, their contractors, and multiple trade associations – including the American Gas Association, American Public Gas Association, American Public Power Association, Association of Energy Services Professionals, Distribution Contractors Association, Edison Electric Institute, EPRI, Nuclear Energy Institute, the National Rural Electric Cooperative Association, as well as unions. CEWD unites strategists from industry, education, government and communities to ensure the industry is powered by a skilled, diverse workforce to lead the energy transition.

CEWD members enjoy a myriad of benefits that strengthen their companies and their employees and they recognize that by working together, they strengthen the industry.



We are **LEADING**.
We are **DRIVING**.
We are **INFLUENCING**.



**We are Today's CEWD for
Tomorrow's Energy Workforce.**



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