

# DIVERSITY, EQUITY & INCLUSION FORUM

May 9 – 10, 2024 | Washington, DC

Presented By  **CEWD**  
Center for Energy  
Workforce Development



CEWD will host its second Diversity, Equity, & Inclusion Forum. This Forum is an assembly of thought leaders committed to forging new strategies for cultivating work environments in the energy sector that thrive on diversity, equality, and inclusiveness. The Forum's proactive approach blends the values of listening and learning with action-focused dialogue to lay the groundwork and shape industry priorities moving forward.

Your sponsorship of these programs is essential in supporting CEWD's work to unite the industry on the future of equitable work in the energy sector.

## SPONSORSHIP OPPORTUNITIES

DEADLINE FOR SPONSORSHIP IS APRIL 26, 2024

### PLATINUM (FORUM & SUMMIT) • \$10,000

#### UNLIMITED SPONSORSHIPS AVAILABLE

- Sponsorship of both the [DE&I Forum](#) and the [Workforce Development Summit](#)
- Early-access to attendee list (exclusively for business partners)
- Customizable sponsorship opportunities (e.g., lunch, breakfast, mobile app, pre-meeting event, etc.)
- Prominent sponsorship recognition throughout the conferences
- Introduction of one of the general session speakers at the Forum
- Company logo showcased on all promotional and on-site Summit and Forum materials
- Conference registration fees waived for two attendees at the Forum and Summit

### GOLD (FORUM & SUMMIT) • \$7,500

#### UNLIMITED SPONSORSHIPS AVAILABLE

- Prominent sponsorship recognition throughout both the [DE&I Forum](#) and the [Workforce Development Summit](#)
- Company logo showcased on all promotional and on-site materials
- Conference registration fees waived for one attendee at the Forum and Summit

### SILVER (FORUM-ONLY) • \$5,000

#### UNLIMITED SPONSORSHIPS AVAILABLE

- Sponsorship recognition throughout the Forum
- Company logo on all promotional and on-site materials
- Conference registration fee waived for one attendee at the Forum

**FORUM RECEPTION SPONSOR • \$7,500**  
**UNLIMITED SPONSORSHIPS AVAILABLE**

- Logo recognition via signage at the Forum reception
- Deliver a welcome message
- Create a receiving line to greet each guest
- Logo on beverage napkins
- Host each attendee's first drink of the night

**WELCOME BAG SPONSOR • \$5,000**  
**LIMITED TO ONE SPONSOR**

This sponsorship offers "first minute" recognition of your company brand as attendees are presented with their custom welcome tote. Then, enjoy ongoing visibility throughout the show and beyond.

- Company logo on welcome bags
- One piece of company literature included in bags
- Two company giveaways included in the bags (to be supplied by Sponsor 1-month prior to the conference)

**COFFEE & CHARGING STATION SPONSOR • \$4,000**  
**LIMITED TO TWO SPONSORS**

This sponsorship is all about energy! Provide power to the people through coffee breaks and power their devices at convenient charging stations, all branded to your company.

- Recognition during coffee breaks through signage
- Branding recognition at digital device charging stations

**LANYARD SPONSOR • \$2,000**  
**LIMITED TO ONE SPONSOR**

Always a favorite, the lanyard sponsorship offers exceptional brand visibility to each and every attendee as they don their daily credentials and peek at name tags of industry colleagues.

- Company logo on lanyards

**SUPPORTER • \$1,500**  
**UNLIMITED SPONSORSHIPS AVAILABLE**

- Recognition at the conference

**KEYNOTE SPEAKER SPONSOR • CONTACT TO INQUIRE**  
**UNLIMITED SPONSORSHIPS AVAILABLE**

- Work with the CEWD Team to identify the keynote speaker
- Opportunity to introduce the keynote speaker



**Please complete and return to [christina@cewd.org](mailto:christina@cewd.org).**

Company Name \_\_\_\_\_

Primary Contact Name \_\_\_\_\_

Contact Email \_\_\_\_\_ Contact Phone \_\_\_\_\_

**PLEASE INVOICE US FOR:**

- |   |  |  |
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| <input type="checkbox"/> Platinum Sponsor | <input type="checkbox"/> DE&I Forum Reception Sponsor      | <input type="checkbox"/> Lanyard Sponsor         |
| <input type="checkbox"/> Gold Sponsor     | <input type="checkbox"/> Coffee & Charging Station Sponsor | <input type="checkbox"/> Supporter               |
| <input type="checkbox"/> Silver Sponsor   | <input type="checkbox"/> Welcome Bag Sponsor               | <input type="checkbox"/> Keynote Speaker Sponsor |