

# THE CEWD FORUM

May 13–14, 2025 | New Orleans, LA

Presented By  **CEWD**  
Center for Energy  
Workforce Development

## SPONSORSHIP OPPORTUNITIES

The CEWD Forum is an annual assembly of thought leaders committed to forging new strategies for cultivating work environments in the energy sector that thrive on fairness, access, inclusion, and representation. The Forum's proactive approach blends the values of listening and learning with action-focused dialogue to lay the groundwork and shape industry priorities shifting forward.

Your sponsorship of these programs is essential in supporting CEWD's work to unite the industry on the future of equitable work in the energy sector.

To sign up for sponsorship opportunities, please reach out to [christina@cewd.org](mailto:christina@cewd.org).

The deadline for sponsorship is **April 21, 2025**.



### PLATINUM • \$10,000

#### UNLIMITED SPONSORSHIPS AVAILABLE

- Sponsorship of both the Workforce Development Summit and the CEWD Forum
- Customizable sponsorship opportunities (e.g., lunch, breakfast, the mobile app, a pre-meeting event, etc.)
- Prominent sponsorship recognition throughout the conferences
- Introduction of one general session speaker at the Summit
- Company logo showcased on all promotional and on-site Summit and Forum materials
- Conference registration fees waived for two attendees for the Summit and the CEWD Forum

### INDUSTRY CONSULTANT • \$15,000

#### LIMITED TO FIVE SPONSORS

- One piece of branding, medium, etc. in Welcome Bag
- Company logo displayed on all promotional and on-site materials
- Access to attendee list (via conference app)
- Recognition during opening remarks
- Conference registration fee waived for two attendees

### GOLD • \$7,500

#### UNLIMITED SPONSORSHIPS AVAILABLE

- Prominent sponsorship recognition throughout the Summit
- Company logo showcased on all promotional and on-site materials
- Conference registration fees waived for two attendees at the Summit

### SILVER • \$5,000

#### UNLIMITED SPONSORSHIPS AVAILABLE

- Sponsorship recognition throughout the Summit
- Company logo on all promotional and on-site materials
- Conference registration fee waived for one Summit attendee

## FORUM RECEPTION SPONSOR • \$5,000 LIMITED TO ONE SPONSOR

- Logo recognition via signage at the Summit reception location
- Deliver a welcome message
- Create a receiving line to greet each guest
- Logo on beverage napkins
- Host each attendee's first drink of the night

## WELCOME BAG SPONSOR • \$5,000 LIMITED TO TWO SPONSORS

This sponsorship offers "first minute" recognition of your company brand as attendees are presented with their custom welcome tote and then enjoy ongoing visibility throughout the show and beyond.

- Company logo on welcome bags and input on the overall design
- One piece of company literature included in bags
- Two company giveaways included in the bags (to be supplied by Sponsor one month prior to the conference)

## PROGRAM TRACK SPONSOR • \$3,000 LIMITED TO ONE SPONSOR PER TRACK

Your sponsorship of one of our program tracks will help CEWD bring the finest in workforce development education to attendees. Choose your sponsorship from the following tracks: Community Engagement; Skill Development for the Future Energy Workforce; and The Future of Work. Track selection will be determined based on first-come, first-served.

- Recognition during sessions throughout the conference and on the program
- Opportunity to introduce all sessions within your sponsored track

## COFFEE & CHARGING STATION SPONSOR • \$2,000 LIMITED TO TWO SPONSORS

This sponsorship is all about energy! Provide power to the people through coffee breaks and power their devices at convenient charging stations, all branded to your company.

- Recognition during coffee breaks through signage and on mobile app
- Branding recognition at digital device charging stations

## LANYARD SPONSOR • \$3,500 LIMITED TO ONE SPONSOR

Always a favorite, the lanyard sponsorship offers exceptional brand visibility to each and every attendee as they don their daily credentials and peek at name tags of industry colleagues.

- Company logo on lanyards

## SUPPORTER • \$2,000 UNLIMITED SPONSORSHIPS AVAILABLE

- Recognition at the conference, on website, and on mobile app

## EMERGING LEADERS • \$4,000 UNLIMITED SPONSORSHIPS AVAILABLE

Sponsor the next generation of leaders to come and stand on the shoulders of our industry's giants. This program will pay the way for up and coming professionals in this industry that will carry the torch and continue this important work, to come and learn alongside industry leaders.

- Sponsorship recognition throughout the Forum
- Company logo on all promotional and on-site materials

