



The Power of Finding the **RIGHT PEOPLE**

HOW AN INDUSTRY-RECOGNIZED CREDENTIAL
FUELS THE ENERGY WORKFORCE FORWARD

FOR LEADERSHIP

As the industry looks to hire hundreds of thousands of people in the coming years to support America's Clean Energy Future, energy companies have an opportunity – and a responsibility – to develop their talent pipeline in collaboration with local educational partners. And now, the new Energy Industry Fundamentals (EIF) 2.0 curriculum, a program powered by the Center for Energy Workforce Development, can provide the connection point to bring much needed, quality energy education into the classrooms.

Energy companies have an opportunity to come together to support EIF 2.0 as an industry-recognized program.

WHAT IS EIF 2.0?

The new EIF 2.0 curriculum, available in August 2023, is a 120-hour, interactive course for high school and technical school students (and beyond) to learn about the dynamic energy industry and expose them to sector careers. EIF 2.0 familiarizes learners with all that needs to be done to build, sustain, engineer, innovate, manage, advance, and protect our energy system, while safeguarding natural resources. CEWD is especially eager to ensure the curriculum is integrated into under-served and under-represented communities.

Program completers will earn a certificate that is expected to be accepted as an industry-recognized credential. By earning a certificate, program completers show interest in the energy sector, demonstrate industry aptitude and gain exposure to power and fuel generation, new and emerging energy, environmental stewardship, cybersecurity, engineering, energy policy, and much more.



EIF 2.0 isn't just for students looking to become a part of the energy workforce. Many companies intend to use the curriculum to ensure their existing employees have a comprehensive knowledge of the industry and how all its parts connect to power and fuel America.



WHY SHOULD ENERGY EMPLOYERS RECOGNIZE THE EIF 2.0 PROGRAM?

Electing to recognize the EIF 2.0 certificate in the application and hiring processes can help energy companies:

- ⚡ Create a connection with local training providers to build a talent pipeline for careers in highest demand
- ⚡ Establish a standard of excellence by creating a baseline level of knowledge for candidates entering the energy workforce
- ⚡ Improve baseline knowledge of applicants, which promotes efficiency and continued curiosity
- ⚡ Increase talent pool of qualified, diverse committed candidates
- ⚡ Identify candidates who understand the energy sector and associated careers to improve retention rates and build long-term careers
- ⚡ Collaborate with training organizations and compete for talent among other sectors

“It’s important that we help create interest in opportunities within the energy industry to develop a workforce that reflects the communities we serve. Supporting the Energy Industry Fundamentals 2.0 curriculum provides the opportunity to do just that. This program can have a big impact in educating tomorrow’s leaders today.”

— Ron Reising, Chief Human Resources Officer at Duke Energy, a corporate partner and contributor to the program.



To learn more about the EIF 2.0 curriculum and certification and how to make this program a part of your development strategy, reach out to **Kristie Kelley**, CEWD’s Workforce Development Director, at Kristie@cewd.org.



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