



The Power of Finding the **RIGHT PEOPLE**

HOW ENERGY COMPANIES CAN EMBRACE AN
INDUSTRY-RECOGNIZED CERTIFICATION

FOR HIRING MANAGERS

As the industry looks to hire hundreds of thousands of people in the coming years to protect America's Clean Energy Future, energy companies have an opportunity – and a responsibility – to develop their talent pipeline in collaboration with local educational partners. And now, the new Energy Industry Fundamentals (EIF) 2.0 curriculum, a program powered by the Center for Energy Workforce Development, can provide the connection point to bring much needed, quality energy education into the classrooms.

WHAT IS EIF 2.0?

The new EIF 2.0 curriculum, available in August 2023, is a 120-hour, interactive course for high school and technical school students (and beyond) to learn about the dynamic energy industry and expose them to sector careers. EIF 2.0 familiarizes learners with all that needs to be done to build, sustain, engineer, innovate, manage, advance, and protect our energy system, while safeguarding natural resources. CEWD is especially eager to ensure the curriculum is integrated into under-served and under-represented communities.

Program completers will earn a certificate that is expected to be accepted as an industry-recognized credential. By earning a certificate, program completers show interest in the energy sector, demonstrate industry aptitude and gain exposure to power and fuel generation, new and emerging energy, environmental stewardship, cybersecurity, engineering, energy policy, and much more.



EIF 2.0 isn't just for students looking to become a part of the energy workforce. Many companies intend to use the curriculum to ensure their existing employees have a comprehensive knowledge of the industry and how all its parts connect to power and fuel America.



WHAT DOES AN EIF 2.0 CERTIFICATION MEAN?

For energy companies that elect to recognize the EIF 2.0 certification as part of the hiring process, it's important for hiring managers to understand what this means. Applicants who have an EIF 2.0 certification are coming to the table with:

- ⚡ 120 hours of industry education and experience across varied topics
- ⚡ An understanding of the energy sector and associated careers to improve company retention rates and build long-term careers
- ⚡ Work ethic that operates under an industry standard of excellence
- ⚡ Compliance procedures necessary to ensure a safe and healthy work environment
- ⚡ Ability to earn stackable credentials, such as OSHA 10

HOW CAN HIRING MANAGERS USE THE EIF 2.0 CERTIFICATION TO FIND THE BEST CANDIDATES?

An EIF 2.0 certification is a seal of approval from the energy industry given the amount of work and time each individual puts into the program. Hiring managers can help identify the best candidates by finding those who have this certification and promoting the company's certificate adoption.

- ⚡ Add the EIF 2.0 logo on the website
- ⚡ Filter online job postings with an 'EIF 2.0 Certification' option
- ⚡ Post about EIF 2.0 credential recognition on social media
- ⚡ Build an energy pathway with schools and community-based organizations that offer the EIF 2.0 curriculum to funnel program completers to the talent pool



To learn more about the EIF 2.0 certification and what it means for energy employers, reach out to **Kristie Kelley**, CEWD's Workforce Development Director, at Kristie@cewd.org.



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