

CEWD WORKFORCE DEVELOPMENT SUMMIT

November 14 - 16, 2023 | National Harbor, MD

DIVERSITY, EQUITY & INCLUSION FORUM

November 16 - 17, 2023 | National Harbor, MD

Presented By  **CEWD**
Center for Energy
Workforce Development

SPONSORSHIP OPPORTUNITIES



CEWD's Annual Workforce Development Summit provides a one-of-a-kind opportunity to connect with decision makers and colleagues focused on workforce development in the energy industry. The 2023 program will feature unparalleled education, best practice sharing, and insightful discussions focused on ensuring a skilled, diverse energy workforce.

2023 will also feature the inaugural Diversity, Equity & Inclusion Forum, which will bring together leaders to identify paths to creating more diverse, equitable and inclusive energy workplaces. The Forum is unique. It will blend the values of listening and learning with action-focused dialogue to shape and redefine industry focus moving forward.

Your sponsorship of these programs is essential in supporting CEWD's work to unite the industry on the future of work in the energy sector.

DEADLINE FOR SPONSORSHIP IS FRIDAY, OCTOBER 27, 2023

PLATINUM (SUMMIT & FORUM) • \$10,000

UNLIMITED SPONSORSHIPS AVAILABLE

- Sponsorship of both the Workforce Development Summit and the DE&I Forum
- Early-access to attendee list (exclusively for business partners)
- Customizable sponsorship opportunities (e.g., lunch, breakfast, the mobile app, a pre-meeting event, etc.)
- Prominent sponsorship recognition throughout the conferences
- Introduction of one of the general session speakers
- Company logo showcased on all promotional and on-site Summit and Forum materials
- Conference registration fees waived for two attendees for the Summit and the DE&I Forum

GOLD (SUMMIT & FORUM) • \$7,500

UNLIMITED SPONSORSHIPS AVAILABLE

- Sponsorship of both the Workforce Development Summit and the DE&I Forum
- Prominent sponsorship recognition throughout the conferences
- Company logo showcased on all promotional and on-site Summit and Forum materials
- Conference registration fees waived for one attendee for the Summit and the DE&I Forum

SILVER (SUMMIT ONLY) • \$5,000

UNLIMITED SPONSORSHIPS AVAILABLE

- Sponsorship recognition throughout the Summit conference (Nov. 14-16)
- Company logo on all promotional and on-site Summit materials
- Conference registration fee waived for one attendee for the Summit (only)

SILVER (FORUM ONLY) • \$5,000

UNLIMITED SPONSORSHIPS AVAILABLE

- Sponsorship recognition throughout the DE&I Forum (Nov. 16-17)
- Company logo on all promotional and on-site Forum materials
- Conference registration (ticket includes DE&I Forum only) fee waived for one attendee
- Recognition at table-talk discussions

SUMMIT RECEPTION SPONSOR • \$7,500

UNLIMITED SPONSORSHIPS AVAILABLE

- Logo recognition via signage at the reception location
- Deliver a welcome message
- Create a receiving line to greet each guest
- Logo on beverage napkins
- Host each attendee's first drink of the night

PROGRAM AND EVENT SPONSORSHIPS

DE&I FORUM RECEPTION SPONSOR • \$5,000

UNLIMITED SPONSORSHIPS AVAILABLE

- Logo recognition via signage at the reception location
- Deliver a welcome message
- Create a receiving line to greet each guest
- Host each attendee's first drink of the night

PROGRAM TRACK SPONSOR • \$3,000

LIMITED TO ONE SPONSOR PER TRACK

Your sponsorship of one of our program tracks will help CEWD bring the finest in workforce development education to attendees. Choose your sponsorship from the following tracks: Diversity, Equity, and Inclusion; Skill Development for the Future Energy Workforce; Community Engagement and the Future of Work. Track selection will be determined based on first-come, first-served.

- Recognition during sessions throughout the conference and on the program
- Opportunity to introduce all sessions within your sponsored track

WELCOME BAG SPONSOR • \$3,000

LIMITED TO ONE SPONSOR

This sponsorship offers "first minute" recognition of your company brand as attendees are presented with their custom welcome tote and then enjoy ongoing visibility throughout the show and beyond.

- Company logo on welcome bags
- One piece of company literature included in bags
- One company giveaway included in the bags (to be supplied by Sponsor 1-month prior to the conference)

COFFEE & CHARGING STATION SPONSOR • \$4,000

LIMITED TO TWO SPONSORS

This sponsorship is all about energy! Provide power to the people through coffee breaks and power their devices at convenient charging stations, all branded to your company.

- Recognition during coffee breaks through signage
- Branding recognition at digital device charging stations

LANYARD SPONSOR • \$1,500

LIMITED TO ONE SPONSOR

Always a favorite, the lanyard sponsorship offers exceptional brand visibility to each and every attendee as they don their daily credentials and peek at name tags of industry colleagues.

- Company logo on lanyards

SUPPORTER • \$1,500

UNLIMITED SPONSORSHIPS AVAILABLE

- Recognition at the conference

KEYNOTE SPEAKER SPONSOR • CONTACT TO INQUIRE

LIMITED TO FOUR SPONSORS

- Work with the CEWD Team to identify the keynote speaker
- Opportunity to introduce the keynote speaker

Please complete and return to cmarshall@eei.org.

Company Name _____

Primary Contact Name _____

Contact Email _____ Contact Phone _____

PLEASE INVOICE US FOR:

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| <input type="checkbox"/> Platinum Sponsor | <input type="checkbox"/> Summit Reception Sponsor | <input type="checkbox"/> Coffee & Charging Station Sponsor |
| <input type="checkbox"/> Gold Sponsor | <input type="checkbox"/> DE&I Forum Reception Sponsor | <input type="checkbox"/> Lanyard Sponsor |
| <input type="checkbox"/> Silver Sponsor (Summit Only) | <input type="checkbox"/> Program Track Sponsor | <input type="checkbox"/> Supporter |
| <input type="checkbox"/> Silver Sponsor (Forum Only) | <input type="checkbox"/> Welcome Bag Sponsor | <input type="checkbox"/> Keynote Speaker Sponsor |