

**JOIN CEWD THROUGH DECEMBER 2023  
FOR 50% OFF OF PUBLISHED DUES RATES**

# TODAY'S CEWD FOR TOMORROW'S ENERGY WORKFORCE



## **The Center for Energy Workforce Development has led the industry's response to critical workforce development needs since 2006.**

Today, because of the vital focus on growing and training the industry's workforce and ensuring industry companies better represent the communities and customers they serve, there has never been a greater need for the industry's collaborative focus on the future of work, the workplace and the workforce. Today's CEWD is leading these efforts for tomorrow's energy workforce.

CEWD has been built on a foundation of a decade and a half of leadership for the industry, yet it has recently refocused, recharged and retooled its programs, projects and priorities to respond to workforce development needs of today — and tomorrow.

Today's CEWD provides workforce development leadership in two ways. First, by supporting energy companies with their internal workforce development needs delivered through data and research reports, national workforce templates, case histories and best practices, educational programming and live and virtual networking. In addition, we are harnessing the power and voice of a unified industry to elevate the visibility of 21<sup>st</sup> century careers in energy to build a skilled, diverse talent pipeline.

**Guided by the commitment of industry leaders, CEWD has a robust strategic agenda to address the future of work in the energy industry.**

## **STRENGTHEN AWARENESS AND PROMOTE THE MERITS OF 21<sup>ST</sup> CENTURY CLEAN ENERGY CAREERS**

- ⚡ Launching robust, multi-year career awareness campaign
- ⚡ Presenting and exhibiting at key conferences to promote the profession
- ⚡ Conducting media relations outreach to bring awareness to energy sector careers
- ⚡ Creating shareable collateral to promote industry careers to students, vets, career changers, educators, workforce systems, etc.
- ⚡ Sponsoring national challenges and contests to engage with youth
- ⚡ Spotlighting Careers in Energy Week
- ⚡ Developing industry presence with veterans' organizations and workforce boards
- ⚡ Supporting 30 active energy workforce consortia
- ⚡ Convening energy educators through our National Energy Educators Network to address industry curriculum and career connections



**CEWD**  
Center for Energy  
Workforce Development

## SUPPORT COMPANIES IN CREATING MORE DIVERSE, EQUITABLE, AND INCLUSIVE ENERGY WORKPLACES

- ⚡ Published DE&I Roadmap for Industry Change
- ⚡ Launched multi-year partnership with the National Urban League to increase diversity in energy careers
- ⚡ Convening Diversity, Equity, and Inclusion Forums for Change
- ⚡ Driving career awareness resources into under-represented communities
- ⚡ Hosting pilot career connections at HBCUs and MSIs
- ⚡ Hosting real-time and online conversations on topics including increasing diversity in the skilled trades, hiring from the neuro-diverse community, and gender-neutral job titles
- ⚡ Connecting leaders for networking and idea sharing through our DE&I Community of Practice

## SUPPORT COMPANIES DEVELOPING EMPLOYEES IN INCREASINGLY TECHNICAL AND DYNAMIC ENERGY CAREERS

- ⚡ Uniting learning leaders for big conversations on AR, VR, and AI in the workplace, upskilling needs, and how corporate training is structured
- ⚡ Publishing modernized Energy Industry Fundamentals curriculum to connect 500,000 students with energy and its career paths
- ⚡ Connecting with students through industry curriculum and STEM Challenges
- ⚡ Identifying skill competencies for jobs in new and emerging areas of energy technology

## SUPPORT THE NEEDS OF THE INDUSTRY'S WORKFORCE DEVELOPMENT PROFESSIONALS AND THEIR PRIORITIES

- ⚡ Collecting and disseminating industry-wide research, data, demand reports and unique company benchmarks
- ⚡ Connecting industry leaders through peer networking forums
- ⚡ Providing insight and best practice sharing through extensive Communities of Practice
- ⚡ Supporting business leaders with company-specific workforce development needs through experienced HR consultants
- ⚡ Convening “members only” conferences, educational events and special learning resources
- ⚡ Sharing access to thousands of resumes through our Troops to Energy Jobs program



CEWD is a non-profit organization driven by more than 130 electric, natural gas, nuclear, and renewable energy companies, their contractors, and multiple trade associations — including the American Gas Association, American Public Gas Association, American Public Power Association, Distribution Contractors Association, Edison Electric Institute, EPRI, Nuclear Energy Institute, the National Rural Electric Cooperative Association and Utilities Technology Council, as well as industry contractors and unions. CEWD unites strategists from industry, education, government and communities to ensure the industry is powered by a workforce that will make the energy grid and nation's gas lines stronger, more reliable and more secure.

**CEWD members enjoy a myriad of benefits that strengthen their companies and their employees and they recognize that by working together, they strengthen the industry.**



We are **GROWING**.  
We are **SERVING**.  
We are **LEADING**.



**We are Today's CEWD for  
Tomorrow's Energy Workforce.**



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Workforce Development

**To learn more about CEWD and membership benefits, visit [CEWD.org](https://cewd.org) or contact us at [staff@cewd.org](mailto:staff@cewd.org).**