

SPONSORSHIP INFORMATION



ENERGYCAREERS 2021

10.20.21 — A Virtual Career Event from the —
Center for Energy Workforce Development

EnergyCareers 2021 will bring students, veterans, career changers, women and those under-represented in today's workforce together to discover careers in energy. CEWD is partnering with utilities, contractors, educators, workforce systems, minority-serving organizations, veterans groups and others to showcase the industry's career offerings. We are seeking natural problem-solvers and critical thinkers, those looking for a stable career that will both charge and change their futures, and those who are interested in protecting our nation's resources, while serving their communities.

ENERGYCAREERS 2021 will showcase careers in energy to those interested in learning more about immediate employment and those who want to explore options for the future. It will also educate influencers, those who guide career-seekers and students, so they too, are aware of all we have to offer. Using a sophisticated virtual platform, EnergyCareers 2021 will offer insight into the breadth of energy sector career opportunities, benefits of working in the industry, next step guidance, connections with local employers and more. The event will kick off with a high-energy general session with noted presenters, before attendees move to panel-hosted breakout sessions that will take a deeper dive

into opportunities for minorities, women, veterans, career changers and students.

EnergyCareers 2020 was a resounding success, with more than 1,500 students, veterans, career changers registered. Based on the buzz generated from last year's program, EnergyCareers 2021 promises to be a "can't miss event" for companies eager to connect with a diverse group of people interested in internships, careers, and exploring what the energy industry has to offer.

Your sponsorship will allow us to tell the industry's story and build a national forum spotlighting careers in energy.





Sponsorship Information

PLATINUM EVENT SPONSOR • \$10,000

Platinum Event Sponsors will receive all the benefits of a Gold Event Sponsor, priority consideration for panel participation, and the opportunity to host a break out room, an exclusive networking event, or a wellness or social lounge activity (photo booth, yoga, comedy show, etc.). Visibility will benefit Platinum Event Sponsors. Contact CEWD to customize your sponsorship package.

GOLD EVENT SPONSOR • \$5,000

- ⚡ Sponsors will be recognized through targeted broadcast messaging during the show
- ⚡ Corporate recognition on all pre- and post-event literature
- ⚡ Logo and hyperlink to website in multiple e-blast promotions
- ⚡ Logo placement in the Session Auditorium
- ⚡ Logo on GetintoEnergy and CEWD websites
- ⚡ Social media promotion and recognition
- ⚡ Promotion in the Sponsor Showcase, including the opportunity to share a two-minute video
- ⚡ Logo promoted in the event lobby
- ⚡ Customizable virtual exhibit booth with an option for Career Fair Showcase (an instructional demo of booth set up and functionality will be provided for all Career Fair Showcase Exhibitors)
- ⚡ Lead generation on all attendees who visit your booth

SILVER EVENT SPONSOR • \$2,500

- ⚡ Corporate recognition on all pre- and post-event literature
- ⚡ Logo and hyperlink to website in multiple e-blast promotions
- ⚡ Logo on GetintoEnergy and CEWD websites
- ⚡ Social media promotion and recognition
- ⚡ Promotion in the Sponsor Showcase, including the opportunity to share a one-minute video*
- ⚡ Promotional rotating ad in virtual event lobby
- ⚡ Customizable virtual exhibit booth with an option for Career Fair Showcase (an instructional demo of booth set up and functionality will be provided for all Career Fair Showcase Exhibitors)
- ⚡ Lead generation on all attendees who visit your booth

BOOTH SPONSOR • \$1,000

- ⚡ Logo on GetIntoEnergy and CEWD websites
- ⚡ Customizable virtual exhibit booth with an option for Career Fair Showcase (an instructional demo of booth set up and functionality will be provided for all Career Fair Showcase Exhibitors)
- ⚡ Lead generation on all attendees who visit your booth

CONSORTIA SPONSOR • \$500

- ⚡ Customizable virtual exhibit booth with an option for Career Fair Showcase (an instructional demo of booth set up and functionality will be provided for all Career Fair Showcase Exhibitors)
- ⚡ Lead generation on all attendees who visit your booth
- ⚡ Consortia logo on GetIntoEnergy and CEWD websites

To secure your sponsorship of **EnergyCareers 2021**, complete this application and return it to Claire Daly at staff@cewd.org no later than September 30th.

Company Name _____

Primary Contact Name _____

Contact Email _____ Contact Phone _____

Please invoice us for:

☐ Signature Sponsorship ☐ Gold Sponsorship ☐ Silver Sponsorship ☐ Booth Sponsorship ☐ Consortia Sponsorship