



# TODAY'S CEWD FOR TOMORROW'S ENERGY WORKFORCE

**The Center for Energy Workforce Development has led the industry's response to critical workforce development needs since 2006.**

Today, because of the pandemic's far-reaching impact and the vital changes needed to ensure industry companies better represent the communities and customers they serve, there has never been a greater need for the industry's collaborative focus on the future of work, the workplace and the workforce. Today's CEWD is leading these efforts for tomorrow's energy workforce.

CEWD has been built on a foundation of almost a decade and a half of leadership for the industry, yet it has recently refocused, recharged and retooled its programs, projects and priorities to respond to workforce development needs of today — and tomorrow.

Today's CEWD provides workforce development leadership in two ways. First, by supporting utilities and contractors with their internal workforce development needs delivered through data and research reports, national workforce templates, case histories and best practices, educational programming and live and virtual networking. In addition, we are harnessing the power and voice of a unified industry to elevate the visibility of 21<sup>st</sup> century careers in energy to build a skilled, diverse talent pipeline.

**Guided by the commitment of industry leaders, CEWD has a robust strategic agenda to address the future of work in the energy industry.**

## **STRENGTHEN AWARENESS AND PROMOTE THE MERITS OF 21<sup>ST</sup> CENTURY CLEAN ENERGY CAREERS**

- ⚡ Hosting National Virtual Career Exploration Event
- ⚡ Presenting and exhibiting at key conferences to promote the profession
- ⚡ Launching media relations outreach to bring awareness to energy sector careers
- ⚡ Creating sharable collateral to promote industry careers to students, vets, career changers, educators, workforce systems, etc.
- ⚡ Sponsoring national challenges and contests to engage with youth
- ⚡ Spotlighting Careers in Energy Week
- ⚡ Developing industry presence with veterans' organizations and workforce boards
- ⚡ Supporting 30 active energy workforce consortia
- ⚡ Convening energy educators through our National Energy Educators Network to address industry curriculum and career connections

## BUILD EFFECTIVE PARTNERSHIPS TO SUPPORT INDUSTRY COMPANIES IN DIVERSIFYING THEIR WORKFORCE

- ⚡ Convening Diversity, Equity, and Inclusion Forums for Change
- ⚡ Partnering with minority-facing organizations for National Virtual Career Exploration Event
- ⚡ Hosting pilot career connections at HBCUs and MSIs
- ⚡ Updating our National Diversity, Equity, and Inclusion Template
- ⚡ Connecting leaders for networking and idea sharing through our DE&I Community of Practice

## SUPPORT COMPANIES DEVELOPING EMPLOYEES IN INCREASINGLY TECHNICAL AND DYNAMIC ENERGY CAREERS

- ⚡ Creating a platform to explore next generation learning and training
- ⚡ Providing insight into world-class training offered by other industries with changing skill set needs
- ⚡ Supporting the creation of virtual training experiences that build a better workforce
- ⚡ Upgrading Energy Industry Fundamental curriculum to support modern day learners

## SUPPORT THE INDUSTRY'S COMMITMENT TO PROGRESSIVE WORK CULTURES THAT ATTRACT AND RETAIN DIVERSE, TALENTED PROFESSIONALS

- ⚡ Collecting and disseminating industry-wide research, data, demand reports and unique company benchmarks
- ⚡ Offering guidance on virtual hiring, onboarding, recruiting and remote work
- ⚡ Connecting industry leaders through peer networking forums
- ⚡ Providing insight and best practice sharing through extensive Communities of Practice
- ⚡ Supporting business leaders with company-specific workforce development needs through experienced HR consultants
- ⚡ Convening “members only” conferences, educational events and special learning resources
- ⚡ Sharing access to thousands of resumes through our Troops to Energy Jobs program



CEWD is a non-profit organization driven by more than 100 electric, natural gas and nuclear utilities, six trade associations — including the American Gas Association, American Public Power Association, Distribution Contractors Association, Edison Electric Institute, Nuclear Energy Institute and the National Rural Electric Cooperative Association, as well as industry contractors and unions. CEWD unites strategists from industry, education, government and communities to ensure the industry is powered by a workforce that will make the energy grid and nation's gas lines stronger, more reliable and more secure.

**CEWD members enjoy a myriad of benefits that strengthen their companies and their employees and they recognize that by working together, they strengthen the industry.**



We are **GROWING**.  
We are **SERVING**.  
We are **LEADING**.



**We are Today's CEWD for  
Tomorrow's Energy Workforce.**

**CEWD**   
CENTER FOR ENERGY WORKFORCE DEVELOPMENT

To learn more about CEWD and membership benefits, visit [CEWD.org](https://cewd.org) or contact us at [staff@cewd.org](mailto:staff@cewd.org).