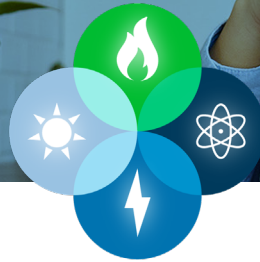


# SPONSORSHIP INFORMATION



## ENERGYCAREERS 2020

10.21.20 — A Virtual Career Event from the —  
Center for Energy Workforce Development

EnergyCareers 2020 will bring students, veterans, career changers, women and those under-represented in today's workforce together to discover careers in energy. CEWD is partnering with utilities, contractors, educators, workforce systems, minority-serving organizations, veterans groups and others to showcase the industry's career offerings. We are seeking natural problem-solvers and critical thinkers, those looking for a stable career that will both charge and change their futures, and those who are interested in protecting our nation's resources, while serving their communities.

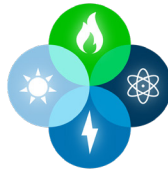
**ENERGYCAREERS 2020** will showcase careers in energy to those interested in learning more about immediate employment and those who want to explore options for the future. It will also educate influencers, those who guide career-seekers and students, so they too, are aware of all we have to offer. Using a sophisticated virtual platform, EnergyCareers 2020 will offer insight into the breadth of energy sector career opportunities, benefits of working in the industry, next step guidance, connections with local employers and more. The event will kick off with a high-energy general session with noted presenters, before attendees move to panel-

hosted breakout sessions that will take a deeper dive into opportunities for minorities, women, veterans, career changers and students.

Participation in first time events is always a tough call, however, with the advance interest that has been shown and the partnerships currently being cultivated, we expect strong participation from people at all spectrums of their career search to attend the first of what we anticipate will become an annual event.

**Your sponsorship will allow us to tell the industry's story and build a national forum spotlighting careers in energy.**





## Sponsorship Information

### SIGNATURE EVENT SPONSOR • \$10,000

Signature Event Sponsors will receive all the benefits of Gold Event Sponsorship, plus enjoy the opportunity to host exclusive networking events and a wellness or social lounge activity (photo booth, yoga, comedy show, etc.) and targeted broadcast messaging during the show. Visibility will benefit Signature Event Sponsors. Contact CEWD to customize your sponsorship package.

### GOLD EVENT SPONSOR • \$5,000

- ⚡ Corporate recognition on all pre- and post-event literature to partner organizations, educators, attendee prospects, etc.
- ⚡ Logo and hyperlink to company website in multiple e-blast communications to registered participants
- ⚡ Logo placement preceding general session and in conference “waiting room”\*
- ⚡ Logo placement preceding breakout session presentations
- ⚡ Logo placement in networking lounge\*
- ⚡ Logo on GetintoEnergy and CEWD websites
- ⚡ Social media promotion and recognition
- ⚡ Opportunity to have a two-minute video in sponsor showcase\*
- ⚡ Promotional rotating ad in virtual event lobby
- ⚡ Customizable virtual exhibit booth with option for Career Fair showcase
- ⚡ Lead generation on all attendees who visit your booth

**\*These items are reserved exclusively for Gold and Signature Event Sponsors**

### SILVER EVENT SPONSOR • \$2,500

- ⚡ Corporate recognition on all pre- and post-event literature
- ⚡ Logo and hyperlink to website in multiple e-blast promotions
- ⚡ Logo on GetintoEnergy and CEWD websites
- ⚡ Social media promotion and recognition
- ⚡ Opportunity to have a one-minute video in sponsor showcase
- ⚡ Promotional rotating ad in virtual event lobby
- ⚡ Customizable virtual exhibit booth with option for Career Fair Showcase
- ⚡ Lead generation on all attendees who visit your booth

### BOOTH SPONSOR • \$1,000

- ⚡ Customizable virtual exhibit booth with option for Career Fair Showcase
- ⚡ Lead generation on all attendees who visit your booth

To secure your sponsorship of **EnergyCareers 2020**,  
complete this application and return it to Claire Daly at [staff@cewd.org](mailto:staff@cewd.org).

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Contact Email \_\_\_\_\_ Contact Phone \_\_\_\_\_

**Please invoice us for:**

☐ Signature Sponsorship

☐ Gold Sponsorship

☐ Silver Sponsorship

☐ Booth Sponsorship