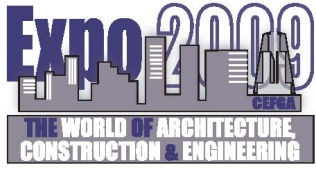


SkillsUSA Career Expo





*2009 CEFGA Career Expo
and
Skills USA Championship
April 16-17, 2009*

*A Georgia Energy and Industrial Construction Consortium
Career Awareness Event*



2008 CEFGA Career Expo and Skills USA Championship

What is the Career Expo 2009?

- The largest event of its kind in the Southeast
- A two-day event attracting more than 5,000 middle school; high school and college students interested in learning about careers in the construction industry
- An event attracting more than 500 industry leaders coming together to promote the building industry in a fun, educational and hands-on way
- Held in conjunction with the SkillsUSA State Competition

2009 CEFGA Career Expo and Skills USA Championship

- Sponsored and managed by the Construction Education Foundation of Georgia (CEFGA), a nonprofit organization dedicated to promoting careers in construction and addressing the industry's labor shortage
- Supported by leading construction companies
 - *CEFGA's mission:* to address the industry's skilled worker shortage by connecting the construction industry and the education system in Georgia

2009 CEFGA Career Expo and Skills USA Championship

- State's largest construction, architecture and engineering career fair showcasing 20 Worlds with “hands on” activities:

- **The World of Energy and Industrial Construction**

- The World of Utility Contracting and Heavy Equipment
- The World of Electrical Contracting
- The World of Hand and Power Tools
- The World of Architecture
- The World of Engineering
- The World of Sustainability
- The World of Safety and Health
- The World of Tile Contracting
- The World of Fire Protection
- The World of Plumbing and Mechanical
- The World of Landscape and Hardscape
- The World of Pest Control
- The World of Highway Construction and Maintenance
- The World of Construction Management

- The World of Masonry
- The World of Concrete
- The World of Finishes
- The World of HVAC
- The World of Metals



World of Energy and Industrial Construction

The central logo for the expo, featuring the text "Expo 2009" in large blue letters above a stylized city skyline. Below the skyline is a box containing the text "THE WORLD OF ARCHITECTURE, CONSTRUCTION & ENGINEERING" and "CECA" to the right.

April 16-17, 2009
Georgia International Convention Center



World of Energy and Industrial Construction

■ GEICC Member Companies will highlight:

- Safety – Medical Van, Power Town activity, safety posters
- Generation – Power plant operator simulation, bicycle generator, generator demo/display
- Transmission and Distribution – P&C System Tent/Demos, motor operated switch, mini climbing circle, mini 500KV tower construction, hotstick activity, hand line challenge game, and many other activities and displays
- Distribution – Rubber glove and cover up displays, tap changer activity on 38 KVA regulator and many other activities and displays
- Industrial Construction – company/career information and displays
- All areas staffed with company representatives
- “Green” Initiatives in Energy and Industrial Construction
- Company logo item giveaways; prizes
- Career videos and brochures
- Career Coaching Booth – one-on-one discussion with business representative and students; drawing for a Wii, candy bags, capturing metrics

World of Energy and Industrial Construction

■ *GEICC Volunteers needed:*

- April 15 – Putting hardhats together, stuffing CEFGA bags, stuffing Career Coaching Booth bags
- April 16 & 17 – GEICC Table, Career Coaching Booth, directing students, clean up and move out

Volunteer by adding your contact information to the “Sign up” sheet at the February 11 GEICC Meeting or Contact:

Angie Farsee (770-270-7614) or Carol Golden (404-506-0707)

World of Energy and Industrial Construction

GEICC Career Expo Planning Team

Angie Farsee - Georgia Transmission

Carol Golden / Susan Rossman - Southern Company

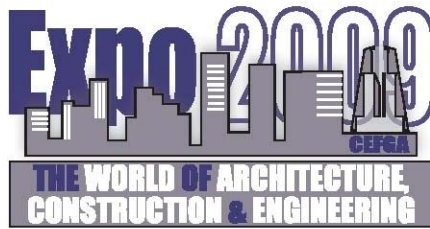
John Hall / Mills Maxwell - Fluor Corporation

Ralph Heath / Shamona Ward - Shaw Group

Trey Harrison - Georgia System Operations

Suzanne Powell - Electric Cities/MEAG

Jenny Williams - GEICC Project Director



January 20, 2009

Dear Instructor:

Today's challenging economy means young people need to make the best career choice possible. Excellent careers are available in architecture, construction or engineering. Jobs in these exciting, stable, well-paying fields will be showcased at the Expo 2009, CEFGA's biggest Career Expo yet.

April 16 and 17
Georgia International Convention Center
College Park

Our new venue provides 20,000 acres of indoor and outdoor exhibition that will showcase 20 different "WORLDS", including the World of Energy and Industrial Construction, where our energy and industrial construction sponsors in Georgia will entice students to "Get Into Energy" by giving students and educators the opportunity to see demonstrations of the jobs in energy and industrial construction as well as numerous interactive activities, including a bicycle generator, bucket truck displays, electrical equipment, high-tech computers and more. Attendees will explore exciting careers, try their hand at fun tasks an opportunity to win a Wii and many other prizes.

Register today. Return the enclosed form via fax, or log onto cefga.org and click on "Register Online—Schools Only" to register immediately.

All are welcome to attend Expo2009—students (middle school and older), instructors, counselors, principals, parents, anyone! Admission is free.

What are you waiting for? Register today!

Sincerely,

Scott Shelar
Executive Director
CEFGA

P.S. Know someone who would like to attend? Send them to www.cefga.org to register today!



Concessions

Exit to Outside

TWO 120V ▲

So. Co. Generation

Bicycle Generator

So. Co. Generation

TWO 120V ▲

Southern Nuclear

Southern Nuclear

TWO 120V ▲

TETON

TWO 120V ▲

SHAW

TWO 120V ▲

FLUOR

ONE 120V ▲

GSOC / GTC

GSOC / GTC

TWO 120V ▲

GA Power Safety

TWO 120V ▲

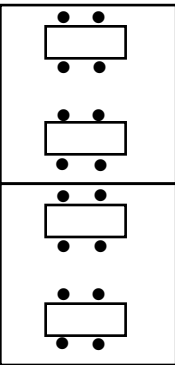
GA Power Safety

CEFGA Career Expo 2009 World of Energy and Industrial Construction

Inside Layout

- Chairs (48 total)
- Tables (21 total)
- ▲ Electrical Plugs (21 total)

Career Coaching Booths
(Curtained off)



TWO 120V ▲

GA PWR Energy Conservation

So. Co. Talent Acquisition

TWO 120V ▲

Wii Play Area
Big Screen TV

GEICC

Electric Cities/MEAG

TWO 120V ▲

Electric Cities/MEAG

Electric Cities/MEAG

Entrance to World



SkillsUSA World of Energy Career Expo FAQs

Who was on the planning team?

There was an "internal" team that consisted up representatives from the following business units at Southern Company / Georgia Power

- Talent Acquisition (Recruiting Team Leader)
- Safety (Safety Specialist)
- Distribution (Workforce Development Coordinator)
- Transmission (Transmission Training Manager)
- Generation (Workforce Development Coordinator)
- Nuclear (Workforce Development Coordinator)

The other team was the State energy (Georgia Energy and Industrial Construction Consortium) team that consisted of representatives from energy and industrial construction companies.

What was SkillsUSA's Role vs. Consortium Role?

The Career Expo was held during the SkillsUSA state competition (Georgia). SkillsUSA representatives coordinated the actual Skills competition. The Georgia state energy consortium (GEICC) members were involved in the planning and coordination of the World of Energy and Industrial Construction only. The entire EXPO planning was done by the Construction Education Foundation of Georgia (CEFGA) which sponsored the SkillsUSA State competition.

What was the budget for the Expo?

Georgia Power paid the \$10,000 sponsorship fee and each Company within the world had to pay a \$1,000 fee to participate.

Each business unit utilized their own O&M dollars to fund the materials/supplies/labor for the expo.

Transporting the materials to the convention center is a part of the costs. The Georgia group had 190 volunteers TOTAL in their world (109 from Southern Company/Georgia Power) for this two day activity. It cost approximately \$3,000 for brochures, trinkets and lunches for volunteers for this event.

How was the Expo promoted?

CEFGA (Construction Education Foundation of Georgia) is the organization that puts on the Expo and sponsors the SkillsUSA competition. The World of Energy partners collaborated with CEFGA to create a letter to send to instructors in technical career high schools.

Visit the CEFGA website (www.cefga.org) to see review the final summary and pictures of this event as well as any marketing materials for this event.



SkillsUSA World of Energy Career Expo Sample Timeline

2009 CEFGA CareerExpo and SkillsUSA Georgia Championships Timeline/Milestones

September 25, 2008 (AGC Offices) – 11 a.m. – 1 p.m.

- Kick-off meeting
- Review budget
- Worlds identified
- Review planning process and major milestones

November 18, 2008 (GICC) 11 a.m. – 1 p.m.

- World Leaders/Co-leader(s) identified
- Industry Partners identified
- Amount of space per World determined
- Preliminary layout of GICC developed
- Skills chairs identified

January 8, 2009 (ABC Offices) 11 a.m. - 1 p.m.

- Preliminary layout of space and plans for each World developed
 - Preliminary design for Skills contests developed
- Goal: 2,000 attendees registered*

February 5, 2008 (TBD) 11 a.m. – 1 p.m.

- Final layout of space and plans
 - Magazine ads due
 - Magazine articles due
 - Booth \$/Sponsor \$ due
 - SkillsUSA plans set and materials specified
 - Final list of participating companies to be included on banners and listed in magazine (names and/or logos*)
 - Preliminary list of volunteers (name, company name and email)
 - SkillsUSA judges identified (name, company name and email)
- Goal: 3,000 attendees registered*

March 5, 2008 (TBD) 11 a.m. – 1 p.m.

- Loose ends!
- Goal: 4,000 attendees registered*

April 2, 2008 (GICC) 11 a.m. – 1 p.m.

- Final list of volunteers (name, company name and email)
- Goal: 6,000 attendees registered*

April 15, 2008

-Move-in (7 a.m. – Midnight)

April 16, 2008

-Expo Showtime (8 a.m. – 4 p.m.)

-SkillsUSA Team Works (1 – 4 p.m.)

April 17, 2008

-Expo Showtime (8 a.m. – 2 p.m.)

-SkillsUSA Championships – All Construction and EDD-related contests (9 a.m. – 4 p.m.)

-Move-out (2 p.m. – Midnight)



SkillsUSA World of Energy Career Expo Sample Company List

2009 CEFGA CareerExpo and SkillsUSA Georgia Championships

Companies/Organizations Participating and/or Making 2009 CEFGA Expo Possible (as of April 7, 2009)

AC Electrical Contractors, Inc.
ACE Electric, Inc.
Advanced Electrical Solutions, LLC
Advantage Fire Sprinkler Company
Aearo Technologies
Affordable Fire Protection
Aircond Corporation/EMCOR Group
Airgas
Allsouth
Alpha Insulation and Waterproofing
Altec Industries, Inc.
Aluma Systems
American Institute of Architects - Atlanta
American Public Works Association (APWA)
Amquip Corporation
AmSan Products
Anning Johnson Co.
Applied Software
ASC Construction Equipment USA
Ashtead Technology Rentals
Associated Builders and Contractors of
Georgia
Atlanta Commercial Millwork
Atlanta Contract Glazing, Inc.
Atlanta Technical College
B&G Equipment
Bagster
Baker Paint & Contracting
Balfour Beatty Construction
Barton Malow Company
Batson-Cook Company
Benise-Dowling
Bibler Masonry
Big River Industries, Inc.
Block USA
Boral
Bosch

Bovis Lend-Lease
Brasfield & Gorrie, LLC
Brick Industry Association - Southeast
Carter Concrete Structures
C & C Fence Company
C.A. Murren & Sons
C.C. Dixon Company
C.C. Owen Tile Company
C.D. Moody Construction Company
Central Insurance Companies
Chief Architect, Inc.
Choate Construction Company
Cleveland Electric
Comfort Systems
Concrete & Masonry Supply
Construction Clean-Up Specialists, Inc.
Cordale Inc.
Dal-Tile Corporation
DeWalt Tools
DEX Studios
Dixie Construction Products
Dupont Tyvek
EC Services
EFI Global
Electric Cities of Georgia
Elite Flooring & Design
Enterprise Rent-A-Car
Epstein Environmental Resources
F&S Mechanical
Faith Technologies
Fluidmaster
Fluor Corporation
Fly-N-Form
Forest Park Plumbing
Fortune-Johnson, Inc.
French Creek
Fulton Plumbing
Gainesville Fire Protection
Gallagher Electric & Engineering Company
Galloway's Masonry
Gay Construction Company
Georgia ASSE Chapter
Georgia Branch, AGC Young Leadership
Program
Georgia Branch, Associated General
Contractors
Georgia Concrete Products Association
Georgia Department of Education
Georgia Department of Transportation
Georgia Energy and Industrial Construction
Consortium

Georgia Masonry Institute
Georgia Masonry Supply
Georgia Power
Georgia Power Foundation
Georgia Specialty
Georgia Specialty Constructors
Georgia System Operations Corporation
Georgia Tech
Georgia Tech Research Institute
Georgia Transmission Corporation
Georgia Utility Contractors Association
(GUCA)
Good Electric Corp.
Goodman
Governor's Office of Workforce Development
Greater Atlanta Economic Alliance
Greene & Associates
Hardin Construction Company
Harrison Contracting
Harmon Glass
Hartsfield-Jackson Development Program
H.B. Training & Consulting
Heard Electric Company
Henderson Electric
Hertz Equipment Rental
Hilti
Hitachi
Hogan Construction Group
Holcim
Holder Construction Company
Hunt Electric Corporation
Imaging Technology Group
Independent Electrical Contractors (IEC)
Integrated Environmental Solutions (IES)
Iron Workers Local #387
Irwin Tools
Ivey Mechanical
JAMCO
John W Rooker & Associates
Johnson Concrete
Juneau Construction Company
Klein Tools
Kohler
Lab-Volt
LaFarge, NA
Landers Enterprises
Laticrete International
Lennox
Lincoln Electric
Lowe's
Lusk & Company Inc.

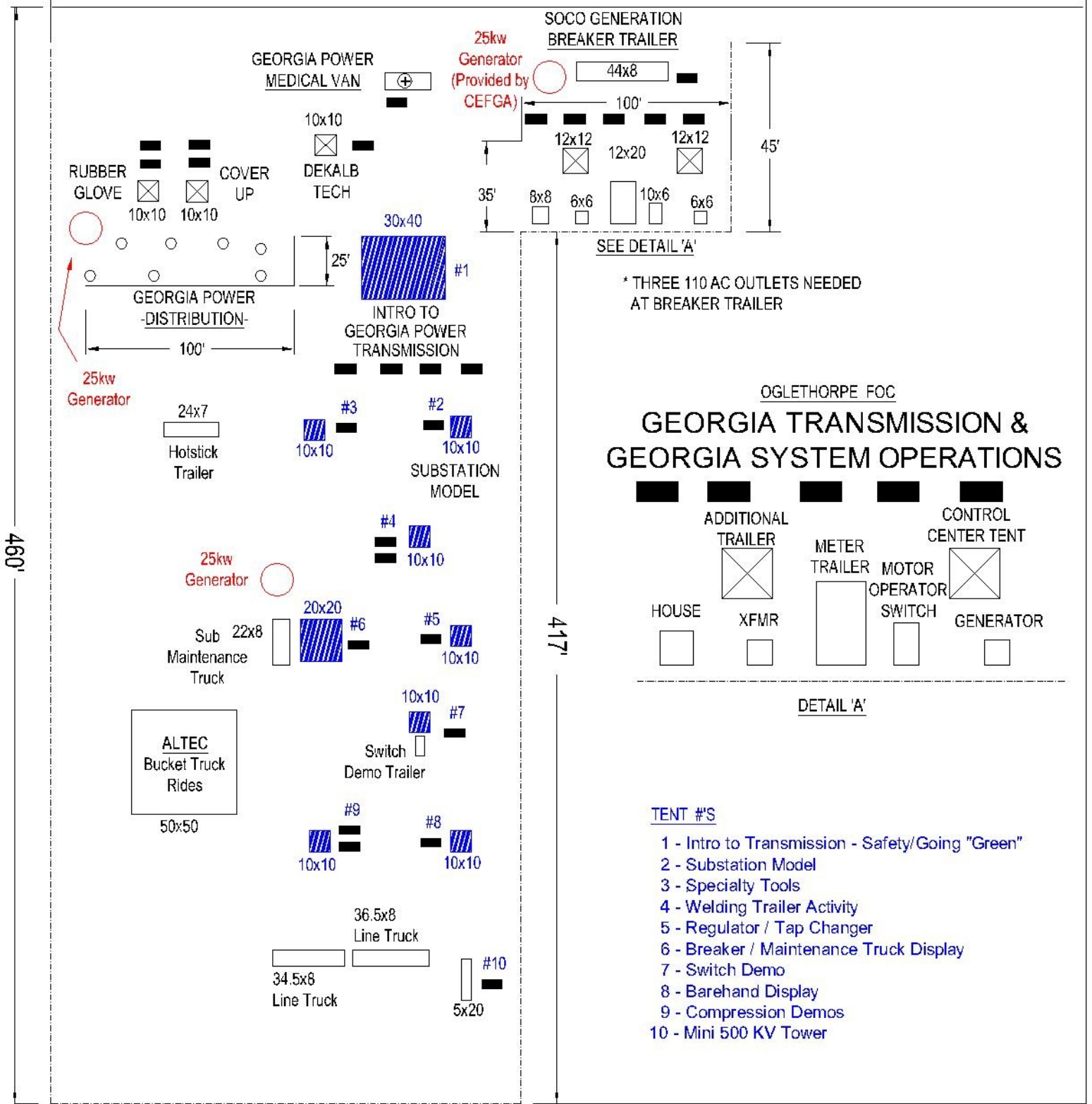
Manhattan
Marek Interior Systems
Marshalltown Tools
Masonry Association of Georgia
MBA Waste Services
McGriff Seibels & Williams of Georgia
MCI
McKenney's Inc.
Metrac
Metromont Corporation
MetroPower
Miller
Milwaukee
Municipal Electric Authority of Georgia
(MEAG)
National Fence
National Tile Contractors Association
New South Construction Company
New South Restoration (NSR)
Occupational Safety and Health
Administration (OSHA)
Oglethorpe Power Corporation
Ohio Technical College
Onsite Woodworking
Palmetto Brick Company
Pattillo Construction Corporation
Penco Electrical Contractors, Inc.
Perkins + Will
Plumbing & Mechanical Association of
Georgia
Plumb Rite
Plumb Works
Precision Concrete
Premier Contract Carpet, Inc.
Pritchard & Jerdan Inc
Pyramex
Pyramid Masonry Contractors Inc.
R. W. Allen & Associates, Inc.
R.M. Anderson
R.M. Kikta Plumbing
Ready Mix USA LLC Atlanta Division
Reliable
Richard Harp Excavation
R.J. Griffin
R.J. Hammond Enterprises
Rogers Construction Company
Rothenberger USA
RotoZip
S&W Masonry Contractors
Safety & Health Resource Association
(SHRA)

Sales Solutions
Scientific Detection
SDC
SECO Architectural Systems Inc
Select Staffing
Sherwin-Williams
Shumate
Site Scapes
Skanska
Smart USA
Smith, Currie & Hancock LLP
Snap-on
SouthEast LINK
Southeastern Graphics
Southern Company
Southern Company Generation
Southern Company Transmission
Southern Education Systems
Southern Mechanical
Southern Nuclear
Southern Polytechnic State University
Southern Safety
Southface Energy Institute
Specialty Finishes
Steelfab, Inc.
Sunbelt Rentals
Superior Plumbing
Tebarco Mechanical Corporation
TEC – Tractor & Equipment Company
Telser Electrical Services, Inc.
Teton Industrial Construction, Inc.
TGC Publishing
The Beck Group
The Center for Industry and Technology
The Circle Group
The Georgia Contractor
The Industrial Company (TIC)
The Quikrete Companies
The Saxon Group Inc.
The Shaw Group, Inc.
Thomas Concrete
Thornhill Cabinets
Tiede-Zoeller
Trench Shoring Services
Trowel Trades
Tyco
Turner Construction Company
U.A. Local #72
U.S. Green Building Council
U.S.A. Ready Mix
Ultra Commercial Interiors

United Forming
United Refrigeration Inc.
UNITS Mobile Storage
Universal Steel, Inc
Up Scaffolding
Utilities Protection Center
ValleyCrest Landscape Companies
Vermeer Southeast Sales & Service
VCC- Atlanta
Wayne J. Griffin Electric
Western Summit
White Cap Supply
Winter Construction Company
Woodman Insulation Company
Yates Insurance Agency
Zebra Construction

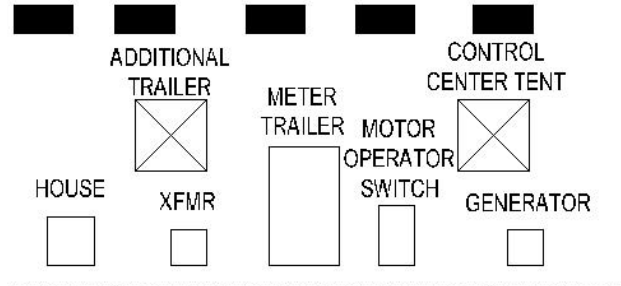
World of Energy & Industrial Construction

Inside of GICC



* THREE 110 AC OUTLETS NEEDED AT BREAKER TRAILER

OGLETHORPE FOC GEORGIA TRANSMISSION & GEORGIA SYSTEM OPERATIONS



DETAIL 'A'

TENT #'S

- 1 - Intro to Transmission - Safety/Going "Green"
- 2 - Substation Model
- 3 - Specialty Tools
- 4 - Welding Trailer Activity
- 5 - Regulator / Tap Changer
- 6 - Breaker / Maintenance Truck Display
- 7 - Switch Demo
- 8 - Barehand Display
- 9 - Compression Demos
- 10 - Mini 500 KV Tower

AREA BORDER

- OTHER TENTS
- GEORGIA POWER TRANSMISSION TENTS
- TABLE + 2 CHAIRS
(30 TABLES & 60 CHAIRS)
- POWER SUPPLY

Formed in March 2006, the Center for Energy Workforce Development (CEWD) is a non-profit consortium of electric natural gas and nuclear utilities and their associations —Edison Electric Institute, American Gas Association, Nuclear Energy Institute, and National Rural Electric Cooperative Association. CEWD was formed to help utilities work together to develop solutions to the coming workforce shortage in the utility industry. It is the first partnership between utilities, their associations, contractors and unions to focus on the need to build a skilled workforce pipeline that will meet future industry needs.



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