



SkillsUSA World of Energy Career Expo FAQs

Who was on the planning team?

There was an "internal" team that consisted up representatives from the following business units at Southern Company / Georgia Power

- Talent Acquisition (Recruiting Team Leader)
- Safety (Safety Specialist)
- Distribution (Workforce Development Coordinator)
- Transmission (Transmission Training Manager)
- Generation (Workforce Development Coordinator)
- Nuclear (Workforce Development Coordinator)

The other team was the State energy (Georgia Energy and Industrial Construction Consortium) team that consisted of representatives from energy and industrial construction companies.

What was SkillsUSA's Role vs. Consortium Role?

The Career Expo was held during the SkillsUSA state competition (Georgia). SkillsUSA representatives coordinated the actual Skills competition. The Georgia state energy consortium (GEICC) members were involved in the planning and coordination of the World of Energy and Industrial Construction only. The entire EXPO planning was done by the Construction Education Foundation of Georgia (CEFGA) which sponsored the SkillsUSA State competition.

What was the budget for the Expo?

Georgia Power paid the \$10,000 sponsorship fee and each Company within the world had to pay a \$1,000 fee to participate.

Each business unit utilized their own O&M dollars to fund the materials/supplies/labor for the expo.

Transporting the materials to the convention center is a part of the costs. The Georgia group had 190 volunteers TOTAL in their world (109 from Southern Company/Georgia Power) for this two day activity. It cost approximately \$3,000 for brochures, trinkets and lunches for volunteers for this event.

How was the Expo promoted?

CEFGA (Construction Education Foundation of Georgia) is the organization that puts on the Expo and sponsors the SkillsUSA competition. The World of Energy partners collaborated with CEFGA to create a letter to send to instructors in technical career high schools.

Visit the CEFGA website (www.cefga.org) to see review the final summary and pictures of this event as well as any marketing materials for this event.