

Below is a list of ideas to market a scholarship program to students from *Total Internship Management* by Richard Bottner (Published in 2007 by Intern Bridge, Inc).

- Use the campus Career Center (for college and university programs)
- Contact teachers or faculty members who know the students you want to support
- Use the power of networking to get the word out (family, friends, and the community)
- Go to a college fair
- Sponsor an information session at the college, university, or high school
- Sponsor an event for a student club
- List the scholarship with scholarship search sites (See Resource tool)