

## Accessing Workforce Resources to Meet Industry Needs

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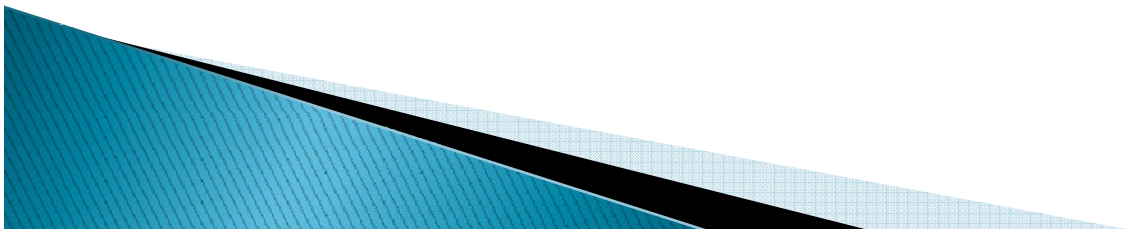
# CEWD Meeting

# Accessing Workforce Resources



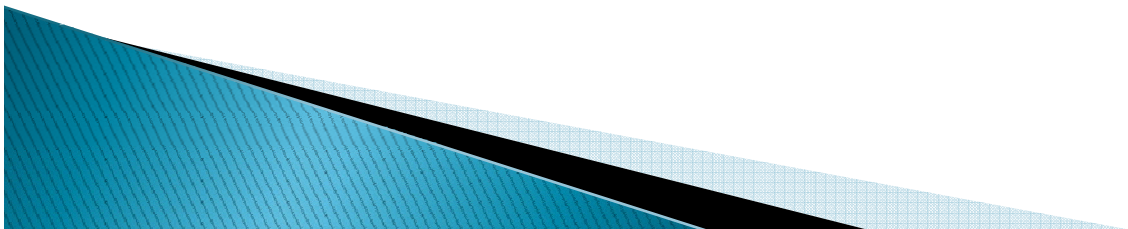
# Session Objectives

- ▶ Learn how to leverage workforce funding to meet industry needs and economic development goals
- ▶ Understand the wide range of funding sources available that address the varying workforce needs of diverse employers
- ▶ Look at how workforce funding can contribute to regional innovation



# Fragmented Resources

- Workforce Development funding includes a wide range of funding streams.
- These funds may have different requirements and may target different workers.
- Categories of Funding include:
  - Emerging (i.e. STEM)
  - Transitional (i.e. TANF, WIA)
  - Incumbent (i.e. WIA, state)



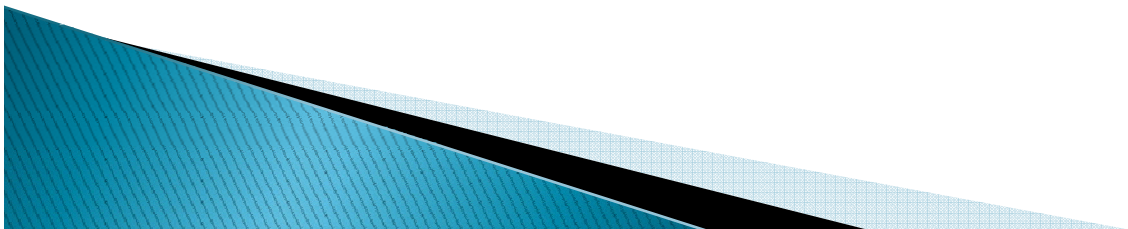
# Funding Sources

What are the main agencies that provide workforce-related funding?

**Remember:** There is a wider range of funding for workforce programs, not just in the traditional workforce world.

The “Workforce System” and its related resources may include those listed on the following slides.

- Funding sources are not limited to the public sector and the following list is not exhaustive

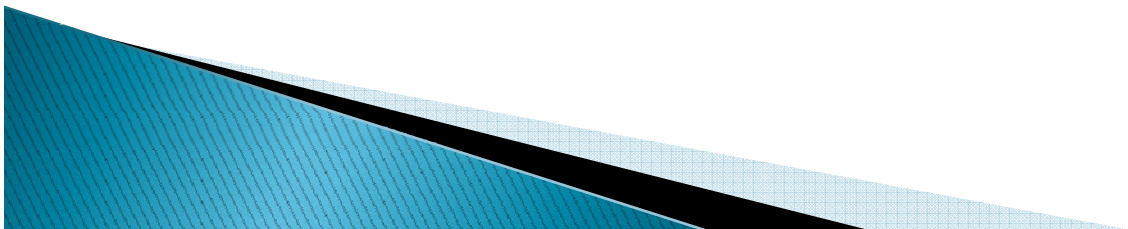


# Multiple Funding Streams

- ▶ Department of Labor– Employment Training Administration
- ▶ Department of Education
- ▶ Department of Health & Human Services
- ▶ Housing & Urban Development
- ▶ Treasury Department
- ▶ Department of Energy
- ▶ Economic Development Administration
- ▶ Department of Agriculture
- ▶ National Science Foundation
- ▶ NASA
- ▶ National Institutes of Health
- ▶ State and Local

# U.S. Department of Education

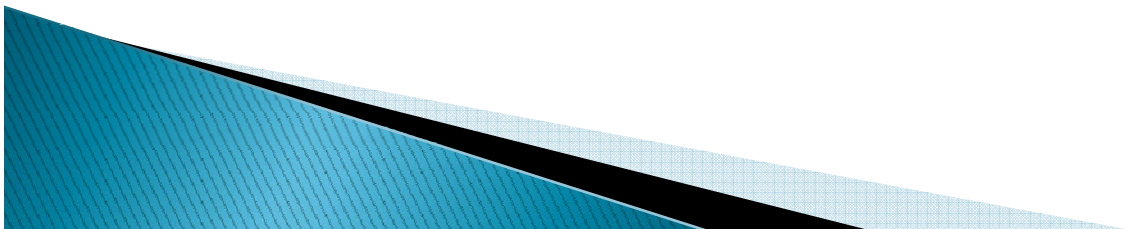
- ▶ States and school districts
  - Improve PreK–12 schools
  - Meet the special needs of students
- Rehabilitation
- Charter Schools
- Adult education
- Strengthen teaching and learning
  - Colleges
  - Other postsecondary institutions



# U.S. Department of Education

Race to the Top is 4.35 Billion Dollar Investment  
Phase One- Delaware and TN.

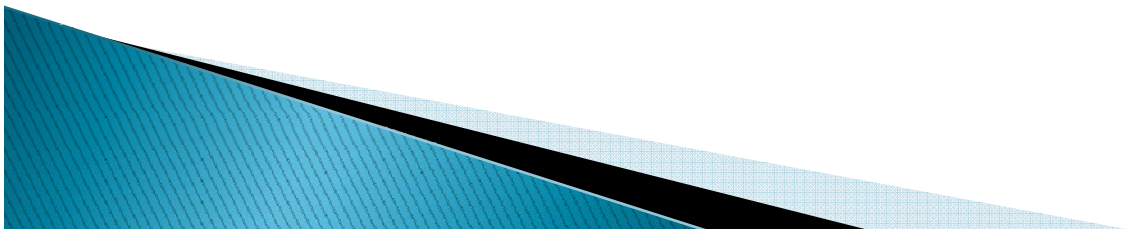
- Adopting standards and assessments that prepare students to succeed
- Building data systems that measure student growth and success
- Recruiting, developing, rewarding, and retaining effective teachers and principals
- Turning around our lowest-achieving schools.





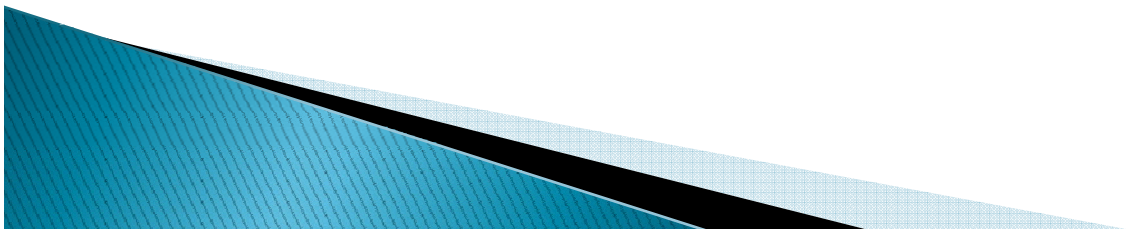
# Department of Health & Human Services

- ▶ TANF (Temporary Assistance for needy families): a block grant program to help move recipients into work
- ▶ Social Services Block Grant (SSBG) funds for social services
- ▶ Community Services Block Grant (CSBG): provides funds for services and activities addressing employment, education, better use of available income, housing, nutrition, emergency services, health
- ▶ Independent Living Education and Training Vouchers
- ▶ Community Economic Development



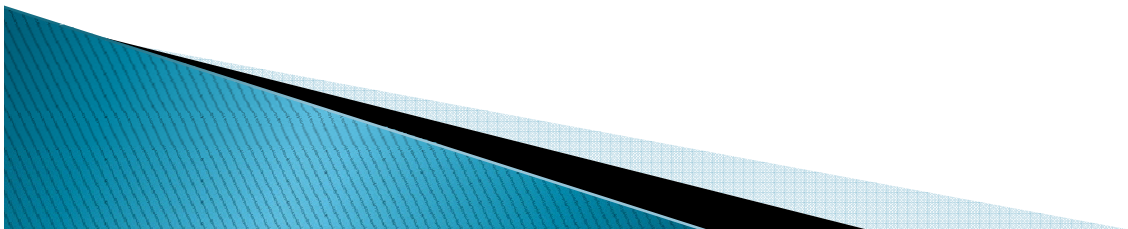
# Economic Development Money

- ▶ EDA: Funding can be used for strategic planning and relevant infrastructure development (such as training centers). Need Current Economic Development Strategy (CEDS).
- ▶ HUD: Community Development Block Grant Funds and Sustainable Communities



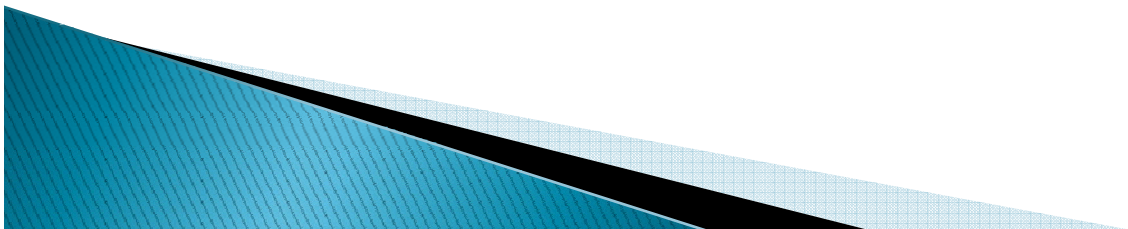
# National Science Foundation ATE Centers for STEM Related Fields

- ▶ ATE program seeks to improve the quantity, quality and diversity of the nation's science and engineering technicians
- ▶ Offers pathways to technician careers for students and the workforce at all levels
- ▶ Supports curriculum development; professional development of college faculty and secondary school teachers and other bridge programs



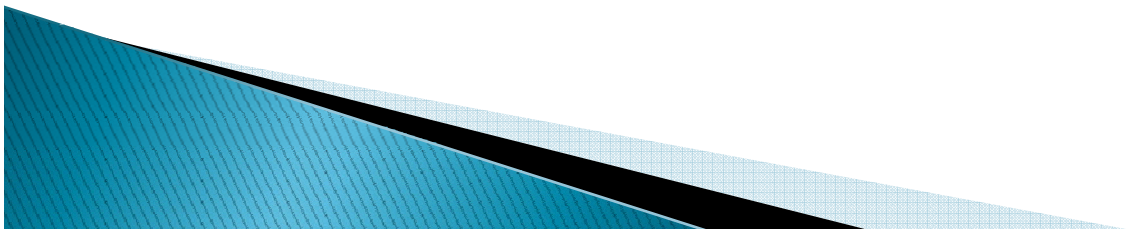
# Department of Labor

- ▶ Public Workforce System is a \$15 billion public investment in America's workforce
- ▶ Source of funds, source of talented workers, and provider of direct services to both job-seekers and businesses



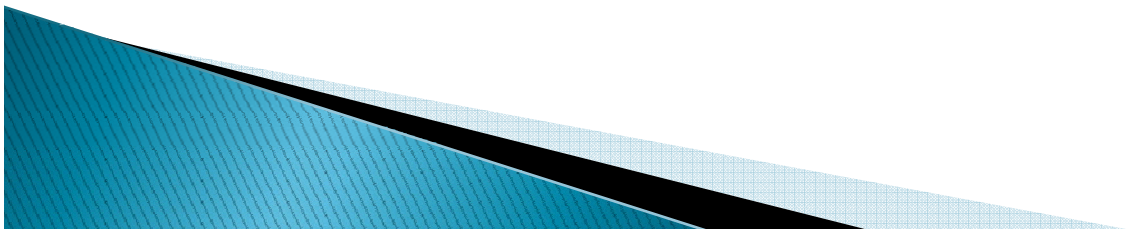
# Department of Labor Resources

- ▶ Funding Information and Resources can be found at [www.doleta.gov](http://www.doleta.gov)
- ▶ Grant Products and Deliverables can be found at [www.workforce3one.org](http://www.workforce3one.org)
- ▶ Information about career options, job descriptions, and job listings can be found at [www.careervoyages.gov](http://www.careervoyages.gov)



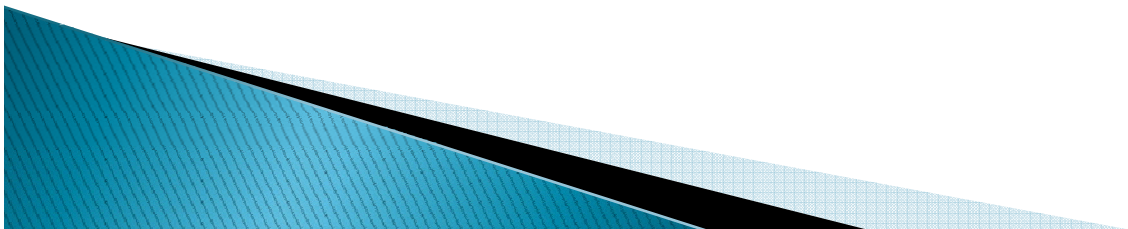
# Workforce Funding as an element of Regional Economic Development

- ▶ Workforce Development Funding is one element of a continuum that extends K–12 through higher education and workforce training.
- ▶ It can play a transformative role in helping to build social capital and regional economic development.

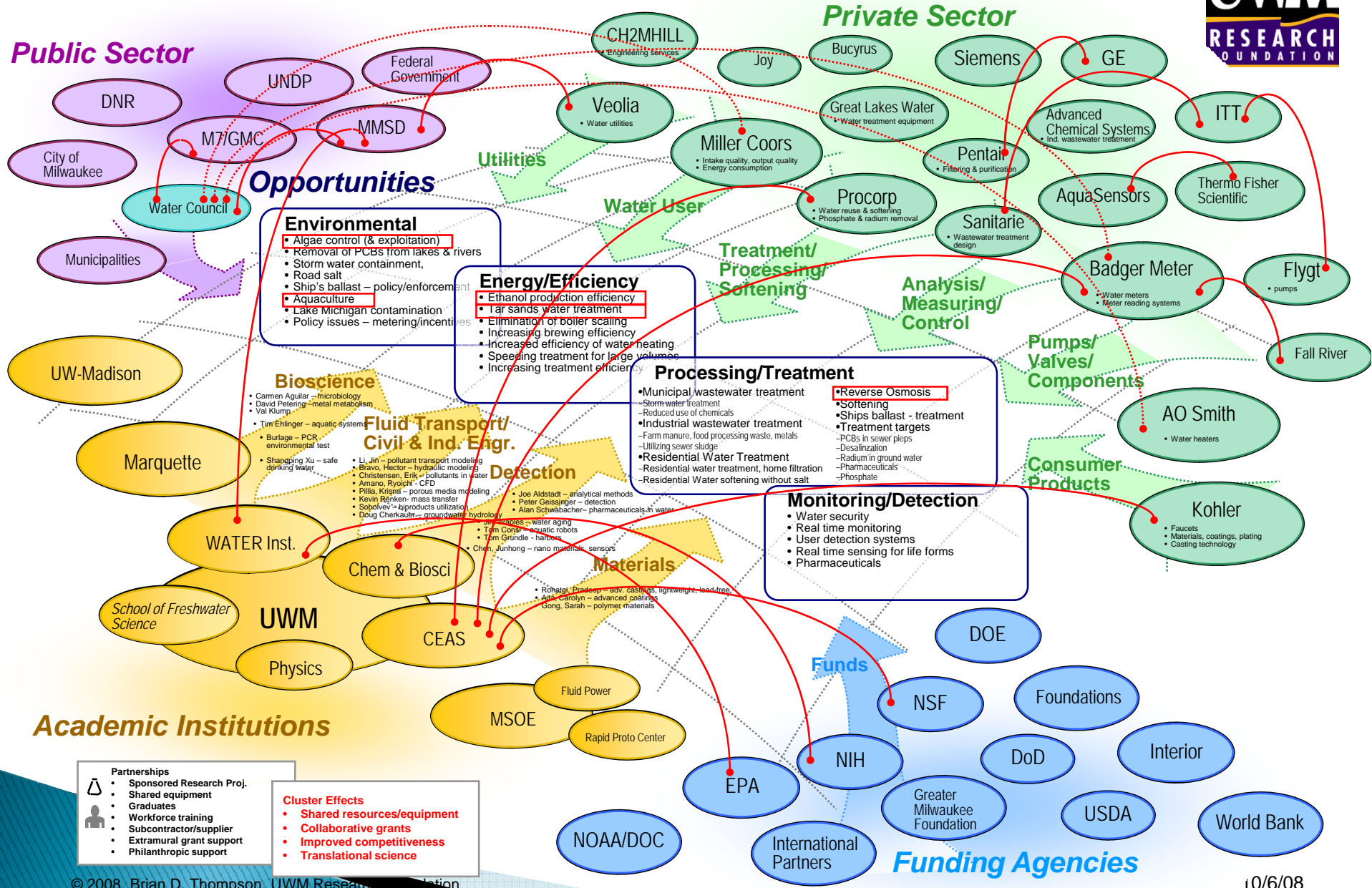


# State Consortia Partnerships are Key

In innovative regions, industry-led consortia guide the transformation process and target investments to encourage smart and collaborative growth



# The Milwaukee 7 Water Cluster





# Sector-Focused Partnerships

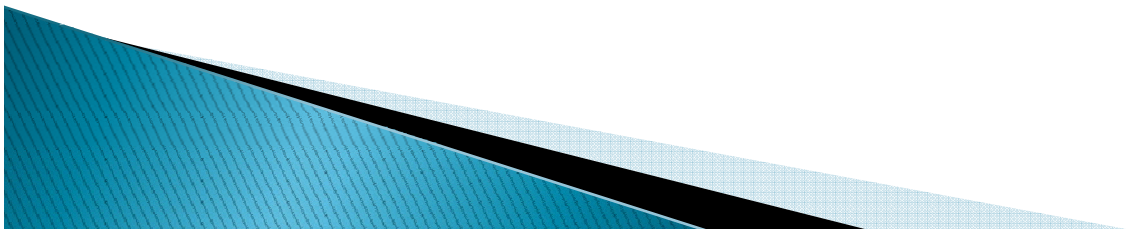
Sectors Act of 2009 passed House:

- (1) Encourage growth and competitiveness for employers within a targeted industry cluster
- (2) Help workers move toward economic self-sufficiency
- (3) Address the needs of small firms with limited HR and training capacity
- (4) Coordinate with entities that carry out state and local workforce investment, economic development, and education activities.

# Build New Narratives and Networks

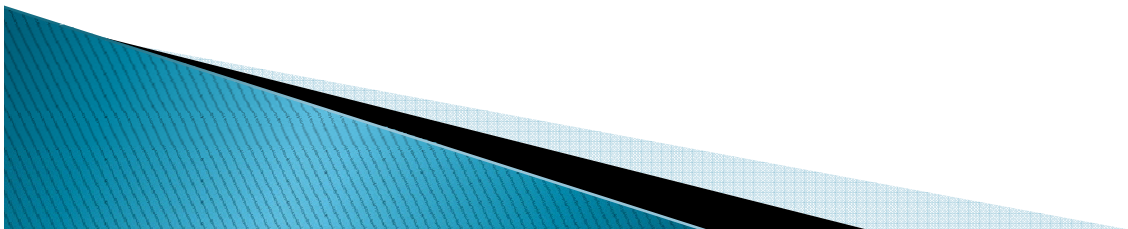
Create and implement a regional strategy that will:

1. Establish and build a regional identity across political jurisdictions.
2. Leverage and align public and private investments.
3. Transform the regional economy through innovative and effective talent development



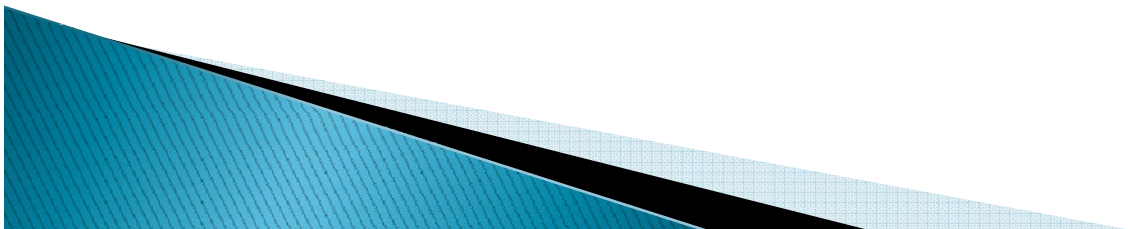
# State & Local Funds

- ▶ Most have State–Funded Customized Job Training Programs
- ▶ Sector–Specific/Layoff Aversion
- ▶ Other funding streams include:
  - College Access
  - Bridge Programs (high school to college for disadvantaged)
  - STEM
  - Entrepreneurship
  - Specialized technical or vocational training



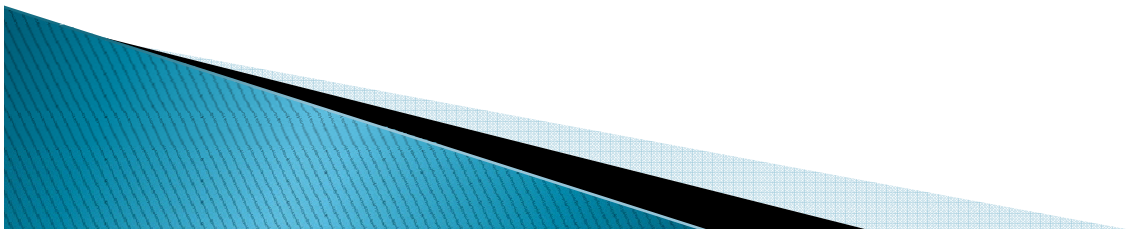
# Non-Traditional Workforce Funding Resources

- ▶ Education– the role played by colleges and universities, both public and private (including community colleges)
- ▶ Private Sector– in-house institutes and training programs
- ▶ Foundations/ non-profits– may provide grants
- ▶ Online information sources



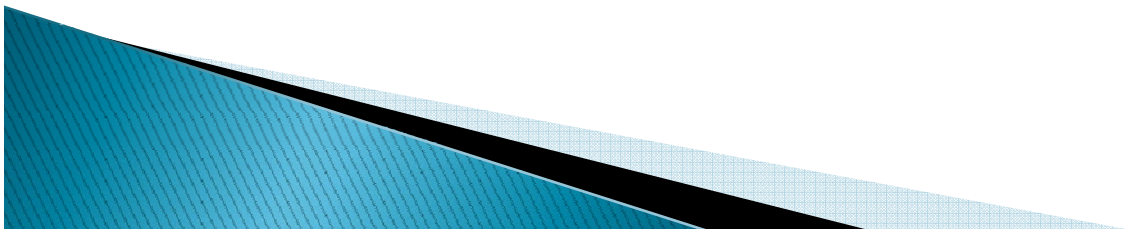
# STEM Resources

- ▶ National Science Foundation (NSF)
- ▶ NASA
- ▶ DOD
- ▶ DOE
- ▶ National Institutes of Health (NIH) Student & Professional Development Funds
- ▶ National Governor's Association
- ▶ Private Sector– Firms such as Raytheon have sponsored extensive STEM initiatives



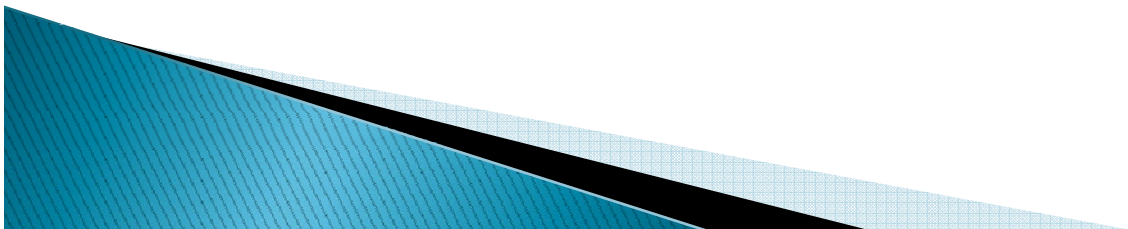
# Foundations

- ▶ The Council on Foundations supports the National Fund for WF Solutions; check out their website describing their activities at:
- ▶ <http://www.nfwsolutions.org>



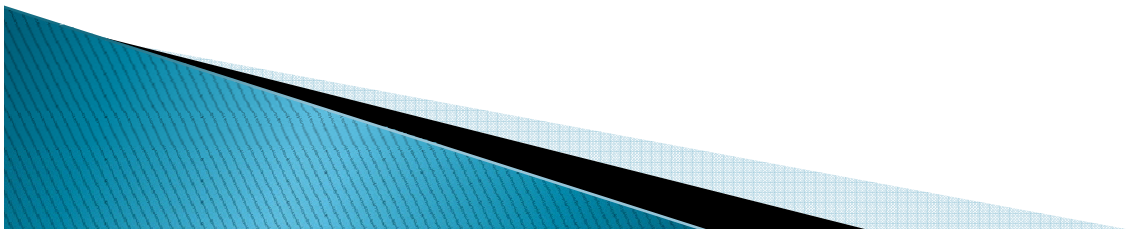
# Individual Foundations Support Talent Development Systems

- ▶ Lilly
- ▶ Mott
- ▶ Joyce
- ▶ Lumina
- ▶ Casey
- ▶ Others



# Aligning Resources

- ▶ There is an array of workforce funding to enhance and expand the talent pool and that addresses the differing workforce needs of diverse employers
- ▶ Be creative and resourceful to combine the various streams to meet workforce & economic development goals





# Questions?

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