



CEWD Strategies

Career Awareness



Increase awareness among students, parents, educators and non-traditional workers of the critical need for a skilled energy workforce and the opportunities for education that can lead to energy careers.



Education

Create clearly defined education solutions that link industryrecognized competencies and credentials to employment opportunities and advancement in the energy industry.



Workforce Planning

Balance the supply and demand for a qualified and diverse energy workforce.

Structure and Support Organize the energy in

Organize the energy industry workforce development efforts to maximize the effectiveness of national, state and individual company initiatives. $\ _{\rm 3}$

Resources for Consortia · Career Awareness • Get Into Energy Website • Toolkits for Target Audiences • Career Material that can be co-branded • Resources / Best Practices from other consortia Promising Practices • Sources for curriculum • Grant identification and support Credentialing support **Workforce Planning & Metrics** Workforce Survey Reports Demand Reports • Supply Reports •WFD Evaluation Toolkit Structure and Support • Start up support • Planning Support • GIE Career Pathways • Partnerships and alliances • Webinars and Newsletters













